



Redistricting City of Elk Grove Timeline

January 12, 2022

Item 9.3

Overview

- Redistricting background
- Request for Proposals Process, vendor engagement
- Project Timeline and Proposed Work Model

Redistricting Background

- California Elections Code section 21600 requires all cities to redistrict after each Federal decennial census as a basis so that the districts shall be as nearly equal in population as may be possible
- Data from the 2020 Census became available in September 2021.
- City last conducted redistricting based on the 2010 Census through a process conducted April – June of 2011.
- State redistricting process requirements updated since last effort

Request for Proposals Process and Vendor Engagement

- Request for Proposals issued November 5, 2021 (and closed 12-03-21) with one response from Redistricting Insights
- After publication of the 01-12-22 agenda, Redistricting Insights informed the City they would not be able to service the contract
- Staff have engaged discussion with National Demographics Corporation (NDC)

Timeline

REDISTRICTING PROJECT TIMELINE

Date	Action
January 2022 01-26-2022	Initial outreach of timeline and analysis of demographic changes of 2010 to 2020 Census data for the four council districts (NDC)
February 2022 02-09-2022 02-23-2022	Community outreach and identification of Communities of Interest (City Staff)
March 2022 03-09-2022 03-23-2022	Analysis of Submitted Maps for consideration (NDC)
March-April 2022	Final selection of a four-district map based on 2020 Census data
April – May 2022 04-13-2022, 04-27-2022 05-11-2022, 05-25-2022	Assistance with transmittal of final map to the Sacramento County Voter Registration and Elections Office (NDC and City Staff)

Proposed Work Model

- City staff will work in conjunction with NDC for presentation of parameters and requirements for redistricting, NDC will provide demographic analysis of maps.
- City staff will initiate community outreach, workshop opportunities, and presentation engagements (presenting to groups on request a redistricting overview and methods to participate and submit maps)
- Community outreach a combination of teleconference and in-person workshop opportunities
- Targeted outreach would commence mid-January, establish schedules for engagement throughout February, and staff would provide outreach updates at the regular meetings of February 9, February 23, and March 9.

Questions?

http://www.elkgrovecity.org/city_hall/city_government/city_council/redistricting

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