

**RESOLUTION NO. 2017-111**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE  
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH  
ROCKWOOD CONSULTING FOR THE PRODUCTION OF THE CITY NEWSLETTER  
FOR A TERM OF THREE YEARS IN AN AMOUNT NOT TO EXCEED \$210,882**

**WHEREAS**, the City of Elk Grove newsletter is the City's primary method to communicate important news and information directly to residents and businesses on a regular basis; and

**WHEREAS**, staff conducted citywide research that determined the value of this communications tool in staying well informed about the Elk Grove city government and the community; and

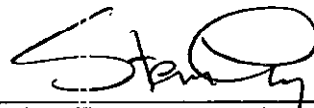
**WHEREAS**, the reach of the Elk Grove community newsletter is significant because it is distributed to every residence and business in the City of Elk Grove; and

**WHEREAS**, staff determined through a competitive selection process in 2013 and 2017 that Rockwood Consulting provided the highest quality of professional City newsletter services to the public; and

**WHEREAS**, Rockwood Consulting has performed required services admirably and to the satisfaction of the City and its customers since 2013.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute a three-year contract with Rockwood Consulting in substantially the form presented in an amount not to exceed \$210,882.

**PASSED AND ADOPTED** by the City Council of the City of Elk Grove this 24<sup>th</sup> day of May 2017.



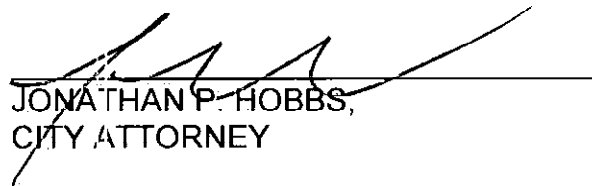
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STEVE LY, MAYOR of the  
CITY OF ELK GROVE

ATTEST:



\_\_\_\_\_  
JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



\_\_\_\_\_  
JONATHAN P. HOBBS,  
CITY ATTORNEY

**CERTIFICATION  
ELK GROVE CITY COUNCIL RESOLUTION NO. 2017-111**

STATE OF CALIFORNIA        )  
COUNTY OF SACRAMENTO    )        ss  
CITY OF ELK GROVE         )


*I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on May 24, 2017 by the following vote:*

**AYES:           COUNCILMEMBERS:        Ly, Detrick, Hume, Nguyen, Suen**

**NOES:           COUNCILMEMBERS:        None**

**ABSTAIN:       COUNCILMEMBERS:        None**

**ABSENT:        COUNCILMEMBERS:        None**

  
\_\_\_\_\_  
**Jason Lindgren, City Clerk  
City of Elk Grove, California**