



**QUALITY**

**AFFORDABLE**

**HOUSING**



**and  
RESIDENT SERVICES**



  
A California Non-Profit Benefit Corporation  
[pacifichousing.org](http://pacifichousing.org)

**DEDICATED**



**CARING**



Pacific Housing, Inc. (PHI) is a 501(c)(3) public benefit corporation dedicated to serving lower-income California families and seniors with affordable housing and uplifting programs. Since 1998, Pacific Housing has been and intergal co-developer in affordable housing communities throughout California. PHI's managing general partner portfolio is comprised of over 145 affordable housing communities totaling approximately 20,000 apartment units.



PHI finances its development objectives with a variety of affordable housing finance programs. PHI utilizes bond financing through applications submitted to the California Debt Limit Allocation Committee and affordable housing tax credits applied through the California Tax Credit Allocation Committee to generate and secure equity capital. PHI makes applications to and on behalf of local Housing Agencies to secure Multifamily Mortgage Revenue Bonds, HOME funds, and other available housing finance programs.

**FUN**



## OUR MISSION

*“advocate and promote the development of quality affordable housing, affordable housing programs, and quality resident services ”*

**EMPOWERING**

## OUR RESIDENT SERVICE PROGRAMS

- **After School Connect (ASC)**  
Engages community youth 7 to 12 in a shared environment where homework assistance, art appreciation, outdoor recreation, letter-writing, social development, and confidence building happens.
- **Living Out Loud (LOL)**  
Engages community youth 13 to 17 in a shared environment where social skills, leadership development , community awareness, recreation, and healthy lifestyles are explored.
- **The Learning Curve**  
Provides educational opportunities for the community adults lead by our Service Specialists
- **Senior Adults Living Triumphantly (SALT)**  
Promotes a variety of enrichment activities, provides need based educational topics and encourages social interaction between the residents of our senior communities.
- **Service Coordination**  
Allows our Service Specialist to work individually with residents through a process of needs assessment and refers the resident to supportive services.



AFTER SCHOOL **CONNECT**



**LEARNING CURVE**



**LIVING OUT LOUD**



**SENIOR ADULTS LIVING TRIUMPHANTLY**

**WELLNESS**



## Portfolio

Communities: 145

Housing Units: 20,000

Approx. Residents: 55,000

## EXPERIENCE



## BOARD OF DIRECTORS

Mark A. Wiese, President

Scott Sadler, Secretary

Matt Jaime, Director

William Coyle, Director

Elizabeth Watson, Director

Faith Conley, Director

Diane Sindt, Director

## PACIFIC HOUSING, INC.

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Sacramento, CA 95816

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**Sacramento Region (city of Elk Grove)**

Property Name	Property Address	County	Units	Type of Housing	PIS	Construction
Avery Gardens Apartments	7015 Elk Grove Blvd, Elk Grove	Sacramento	64	Family	01/2015	New
Bow Street I Apartments	8740 Auberry Drive, Elk Grove	Sacramento	50	Family	12/2019	New
Bow Street II Apartments	8740 Auberry Drive, Elk Grove	Sacramento	48	Family	12/2019	New
Churchill Downs Apartments	8155 Waterman Rd, Elk Grove	Sacramento	204	Family	01/2002	New
Gardens at Quail Run Apartments	10140 Bruceville Road, Elk Grove	Sacramento	96	Family	06/2021	New
Montego Falls Apartments	9950 Bruceville Road, Elk Grove	Sacramento	132	Family	03/2008	New
The Ridge Apartments	8151 Civic Center Drive, Elk Grove	Sacramento	204	Family	10/2012	New

**Total Projects: 7**

**Total Units: 798**



## **Key Personnel**

### **Mark A. Wiese President**

**Mark A. Wiese** is one of the founding members of Pacific Housing, Inc. and has been head of the company since 1999. As President of Pacific Housing, Inc. Mark oversees company operations that include partnership relations and new partnership procurement, as well as monitoring all managing general partner interests and resident service operations.

Mark has been in the real estate development, financing and management industry for over 35 years. Under Mark's vision and direction, Pacific Housing developed 2500 R Midtown, a 34 energy efficient home development and Heritage at Del Paso Nuevo, a 91 single family affordable homes development. Mark has also been a principal in the successful development of numerous commercial and residential developments within the greater Sacramento area.

Mark has a Bachelor's Degree in Real Estate from San Diego State University. Born and raised in Sacramento, Mark is married and resides in Sacramento with his wife and has three adult children.

### **Mathew J. Eland Chief Operating Officer**

Mathew J. Eland joined the PHI team in February 2010, and oversees regulatory housing compliance and new development projects. Mat has a background in acquisition, entitlement, and construction of large investor grade apartment projects. As Regional Development Manager for a market-rate apartment developer, he played an integral role in developing and entitling over 1,000 multi-family units totaling approximately \$100 million in asset value.

His commitment and diligence in community outreach and his efforts to incorporate projects seamlessly into the existing community fit well with PHI values. Mat has a proven ability with project leadership and the talent and aptitude to achieve project performance.

Mat has desire to lead PHI in adapting its current and future real estate portfolio to include more sustainable building and operating methods. As an accredited Sustainable Facilities Manager, Mat has the knowledge necessary to institute these methods by analyzing life-cycle and cost-benefit analysis.

Mat holds a Bachelor degree in Business Administration, Real Estate and Land Use Affairs from CSU Sacramento. A Sacramento native, Mat, his wife, and two sons make Sacramento their home.



**Pacific Housing Inc.**

**Marie Fournier**  
**Managing Director of Resident Services**

Marie Fournier joined the PHI team in July of 2012, and is responsible for the overall direction, development and evaluation of resident support service. Marie's background encompasses over 20 years of strategic marketing and personnel development experience in the property management field. As a National Director of Marketing and Education, she was tasked with the full renovation of her previous company's website, increasing the enhancement of employee and customer interface. In addition she developed and implemented new policies that successfully increased employee performance and retention.

Her commitment to the rental housing industry and their employees lead Marie to be elected to the Rental Housing Association (RHA) of Sacramento, board. She served for six years with three years as the Vice President of Education for the association. Her leadership focus at RHA was to increase the professionalism of industry employees through educational viability. Marie delivers that same passion for employee empowerment to PHI. Results-oriented and highly motivated she brings a strong business acumen and ability to make insightful leadership decision that impact results.

Marie holds a Bachelor's degree in Organizational Behavior and Leadership from the University of San Francisco. She returned 21 years ago to Sacramento and lives in Gold River with her husband and two daughters.






# Pacific Housing Inc.


A California Non-Profit Public Benefit Corporation


 Board of Directors

 Mark Wiese  
President


 Mat Eland  
Chief Operating  
Officer

Board of Directors:  
Mark Wiese  
Scott Sadler  
Matt Jaime  
Elizabeth Watson  
William Coyle  
Faith Conley  
Diane Sindt


 Molly Wiese  
Special Projects

 Trent Eskew  
Project Manager

 Marie Fournier  
Managing Director of  
Resident Services


 Rebecca Schuster  
Office Administrator

 Janell Knox  
Office Administrator


 Emma Meyers  
Resident Services Manager  
& Recruitment Specialist

 Van Tran  
Resident Services  
Manager

 Patricia Cacho-Gomez  
Resident Services  
Manager

 Maria Torres  
Resident Services  
Manager

 Cynthia Brooks  
Director of Program  
Development

 Esmeralda Ramirez  
Accounting Specialist

50 +/- Part Time Resident Service Specialists (on site)  
2 Full Time HUD Resident Service Coordinator  
8 Full Time Resident Service Specialists

CPA  
William & Olds







**Pacific Housing Inc.**

**Board of Directors**  
*2023*

**Mark A. Wiese**

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Director



**BOARD OF DIRECTORS**

**Mark A. Wiese**  
**Chairman**

Mark A. Wiese is the President and Chairman of the Board of Pacific Housing, Inc. He has been involved in real estate development, financing and management for over 27 years. In addition to Pacific Housing, Mark has been integral in several Sacramento-based real estate development partnerships charged with developing in excess of \$145 million worth of real estate projects. He has arranged and negotiated over \$75,000,000 in commercial real estate financing transactions. He has considerable experience in Redevelopment Agency Participation, Municipal Finance Placement, Tax Credit Financing, and HOME and HUD Financing Programs. Mark has a Bachelors degree in Real Estate from San Diego State University. He resides in Sacramento with his wife, Molly, and their three children.

**Scott Sadler**  
**Board Director**

Scott Sadler is a partner in a prominent, Sacramento-based government affairs firm, Lehman, Levi, Pappas & Sadler. He has extensive background in California politics and public policy, including time as the Manager of State Government Affairs for Reliant Energy, where he was responsible for the state legislative and regulatory policies in California, Arizona and Nevada. He currently represents Reliant as a member of the Board of Directors of the Independent Energy Producers, the California Taxpayers Association and the California Foundation on the Environment and the Economy. Prior to that position, he served as California State Director for the Bush for President Campaign, and as Chief of Staff for Senator Bruce McPherson, after which he was appointed Director of the California State Republican Caucus. He started his political career working at the National Republican Senatorial Committee in Washington, D.C.

Scott attended the University of Oklahoma, where he majored in American Studies, and completed studies at the Institute on Comparative Political and Economic Systems at Georgetown University. He is currently a member of the Board of Regents of the Fund for American Studies, an educational non-profit organization in Washington, D.C. He and his wife, Anne, live in Sacramento with their daughter.

**Matthew C. Jaime**  
**Board Director**

Matt Jaime is a partner with one of Sacramento's largest law firms, Matheny Sears Linkert & Jaime, LLP. The firm provides aggressive, cost effective representation to individuals as well as local, state, national and international clients and has earned an "AV" Professional Rating by Martindale Hubbell, the highest rating available. Matt has practiced with the firm since 1989, he sits on the firm's executive committee and was the youngest attorney in the firm's 35 year history to become a full partner. He is a seasoned trial lawyer and deals with matters of complex civil litigation and



commercial litigation.

Matt is a member of the State Bar of California, American Bar Association, Sacramento County Bar Association and the Northern California Association of Defense Counsel. He is admitted to practice in all courts of the State of California as well as the U.S. District Court, Eastern District and U.S. District Court, Northern District. He is also a member the American Board of Trial Advocates, a national organization with 6,000 members of a population of approximately 2,000,000 attorneys. Additionally, he sits as mediator and volunteer judge.

Matt was born and raised in the Sacramento area. He attended Jesuit High School and in 1985 received his undergraduate degree in Business Administration from St. Mary's College of California. He then received his law degree from McGeorge School of Law, University of the Pacific in 1988. He is married to Leslie and has two daughters. The family resides in East Sacramento.

**Elizabeth Watson**  
**Board Director**

Elizabeth has worked in the California State Legislature for over 12 years, in positions ranging from Legislative Assistant to Chief of Staff. She is currently the Legislative Director for a California State Senator. She grew up in Tustin, California and moved to Sacramento during high school. She earned a bachelor's degree in Political Science from Gonzaga University. Elizabeth spent her junior year abroad studying in Florence, Italy. After college she served in the Peace Corps in Pidvolochysck, Ukraine for two and a half years, during which time she learned to speak conversational Ukrainian. Elizabeth is an avid runner and has run six marathons, including the Boston Marathon. She also enjoys hiking and has summited Mt. Shasta, Mt. Whitney, and Machu Picchu, Peru.

**Faith Conley**  
**Board Director**

Faith Conley is a Legislative Representative for the California State Association of Counties (CSAC) in the Employee Relations and Human Resources policy area. In addition to her work in labor relations policy, Faith is working with various local governments and non-profit agencies to develop CSAC policy on issues pertaining to homelessness. Outside of work, she is a member of the Soroptomist International of Metropolitan Sacramento and a volunteer for various local projects aiding chronically homeless and misplaced women with children.

Prior to joining CSAC, Faith was the Legislative Director for Senator Bob Huff. She was also the recipient of the prestigious Chief Clerk of the Assembly Floor Analysis internship, serving at the behest of Chief Clerk E. Dotson Wilson. She received her Bachelor's degree in Government-Journalism from California State University, Sacramento.



**William D. Coyle**  
**Board Director**

Bill Coyle is Vice President of Real Estate for Grocery Outlet, Inc. He is responsible for all aspects of the company's real estate in the NW territory, managing an existing portfolio of commercial leases as well as distribution centers in Sacramento, Portland and Vancouver, WA. Grocery Outlet opens approximately 20 stores per year and now has 220 in the chain (CA, OR, WA, NV, ID and PA). They are headquartered in Emeryville, CA. Prior to joining Grocery Outlet in 2010, he served as Managing Director of Colliers International, managing approximately 50 brokers between the Sacramento and Roseville offices. He has also been a regional Vice President for Dollar Tree Stores and 98¢ Clearance Centers/Step Ahead Investments, Inc., where he was responsible for all real estate activity in 9 western states for the nation's largest dollar store retailer of approximately 3,500 stores. Prior to his work with 98¢ Clearance Centers, he was a Vice President of Retail Properties for CB Commercial in Roseville, CA.

Bill also sits on the Board of Directors for the River City Community Services Food Bank and Wise Buys Liquidators, Inc. He was born and raised in Sacramento, attending Jesuit High School and receiving his Bachelor's degree from University of California, Berkeley. He lives in Granite Bay with his wife, Julie, and has two children in college.

**Diane Sindt**  
**Board Director**

Diane Sindt has been the owner of County Wide Realty, an award-winning real estate company, for the past 23 years. Her company has been recognized with the Roseville Small Business Excellence Award in Real Estate Services for three consecutive years.

She has specialized experience working with senior and lower-income buyers in the Sacramento region. Achieving the status of SRES (Senior Real Estate Specialist) has been an honor for Diane. Diane also is focused on educating affordable and first-time homebuyers on how to achieve their goal of homeownership. She has often led homebuyer workshops in cooperation with Mutual Assistance Network in Del Paso Heights, Sacramento. The purpose of each workshop is to teach affordable first-time homebuyers the process of purchasing a home, but also what homeownership means and how to navigate challenges they may face once they reach homeownership.

Before starting her real estate career in 1989, Diane taught Special Education in the San Juan School District, working with the SED (Severely Emotionally Disturbed) children and counseling the parents. This life experience was pivotal in expanding her understanding of what it means to listen to another person's needs. Diane has two adult sons and four grandsons. When she is not helping homebuyers or sellers achieve their dreams, she enjoys spending time with her family and being out on the golf course.