

MINUTES OF THE REGULAR ARTS COMMISSION MEETING
Thursday, April 21, 2022
Elk Grove City Hall
8380 Laguna Palms Way

1) CALL TO ORDER/ROLL CALL

The regular meeting of the Art Commission was called to order by Chair Nan Mahon at 6:33PM on April 21, 2022.

Present: Nan Mahon, Cheryl Griess, and Sally Guttridge.

Absent: Leslie Sandefur and Liz Irons.

Also Present: Lana Yoshimura and guests, David Sobon, Bree Garcia, and Theresa Gutierrez

2) PUBLIC COMMENT:

a. None.

3) GENERAL ADMINISTRATIVE UPDATE

3.1 David Sobon, CEO/Founder of Wide Open Walls, introduced himself and did a presentation on Wide Open Walls. It is the largest mural festival west of the Mississippi. He stated he has worked with privately owned properties as well as public spaces to have an original hand painted mural created on the building. His process is to meet with a building owner regarding the concept; obtain their theme ideas for the wall; finds/selects an artist; gets approval by owner; and moves forward with the mural. Often there is no cost to the building owner as Wide Open Walls fundraises to create the murals.

Mr. Sobon said he met with the City's Economic Development Department (Darrell Doan) about bringing the festival to Elk Grove and received their support to approach privately owned businesses in Elk Grove regarding the opportunity. He identified ten sites in the City and has received approval from Custom Fireside Shop and Mountain Mike's Pizza in Old Town Elk Grove. The owner and employees of Custom Fireside suggested themes for the wall which were an Elk or Flowers.

Commissioners asked Mr. Sobon a variety of questions, mainly what about mural saturation in the area and longevity. Ms. Mahon asked why local artists were not contacted and Ms. Guttridge raised concerns regarding the Custom Fireside building and the theme not being historical since it's in Old Town. Mr. Sobon stated that the purpose of theme/artist selection was to bring people to the area and promote tourism which is why he was working with Economic Development. Local area guests Bree Garcia and Theresa Gutierrez attended the meeting and also raised concerns regarding some of the Sacramento Wide Open Walls projects, specifically the saturation of murals and upkeep.

Since the Arts Commission does not have a final say on the Wide Open Walls projects for privately owned businesses in the City of Elk Grove, they thanked Mr. Sobon for his presentation and informing them of his projects.

3.2 Approval of minutes from January 20, 2022; February 17, 2022; and March 17, 2022. Mrs. Guttridge moved to accept minutes of January, February and March 2022. Mrs. Griess seconded the motion and it passed unanimously.

3.3 Lana Yoshimura provided an update on the Commission budget. Current balance is \$34,991. Upcoming expenses for the Iris Awards in May and Big Band Concert in June are forthcoming.

4) REGULAR AGENDA ACTIONS ITEMS/POSSIBLE RECOMMENDATIONS

Item 4.1. Public Art Projects

4.1.1 Oasis Park artwork: Martin Webb is coordinating with Cosumnes Community Services District and the general contractor for completion in Summer of 2022.

4.1.2 Old Town Plaza. Artist Stephen Fairfield's wife recently passed away and he is taking a break right now. Mrs. Mahon questioned, if possible, to ask the artist to change the 49er figure to a farmer instead. Discussed, but since project was accepted and contracts signed with 49er designed, it might not be possible. Ms. Yoshimura will look into the possibility and report back.

Item 4.2 Commission Projects

4.2.1 No update on the Trail Signage project.

4.2.2 No update on the Utility Box Beautification project.

4.2.3 No update on Beer and Ballet event.

4.2.4 No update on Mural on Union Pacific Container near Old Town Plaza.

4.2.5 Review Mural on Fire Poppy. Lana showed Commissioners example of Tony Byrnes proposed Fire Poppy artwork for this project. They liked the artwork and it was proposed to pay artist \$3500. Mrs. Guttridge moved to accept this proposal, Mrs. Griess seconded the motion and it passed unanimously.

Item 4.3 Events

4.3.1 Iris Awards 2022 – May 18, 2022

4.3.1.1 Event Planning Update. Logistics and marketing materials for the Iris Awards were reviewed. It was decided to place a table for the Commissioners in front

of the presentation area so they could present the awards to winners and the marketing materials approved as presented.

4.3.2 Big Band Summer Concert – June 25, 2022

4.3.2.1 Event Planning Update. It was decided to hold it at the Old Town Plaza from 5:30PM – 8PM. Suggested to come in costume to fit the theme of the 1940's. Nan suggested to have Swing Dancers and the Commission's approval price them. Mrs. Guttridge made a motion to spend \$50 and up to \$200 for dancers for this event. Cheryl seconded the motion and it passed unanimously. Ms. Yoshimura is working on obtaining food trucks for food and snow cones as well as the equipment rental.

5) COMMISSION COMMENTS/FUTURE AGENDA ITEMS

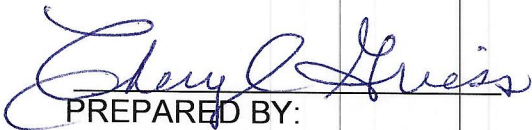
Mrs. Mahon suggested to hold a concert with School of Rock and advanced music students partnering with professional musicians for the event. The Old Town Plaza was suggested as event site for some time in June 2023. Ms. Yoshimura was asked to check 2023 calendar for open Saturday dates and report back to the Commission.

6) ADJOURNMENT

The meeting was adjourned at 8:30pm by Mrs. Mahon.



NAN MAHON, CHAIR
ELK GROVE ARTS COMMISSION



PREPARED BY:
CHERYL GRIESS, VICE CHAIR
ELK GROVE ARTS COMMISSION