

GENERAL PLAN UPDATE



Community Visioning Workshop

November 7, 2015

WELCOME!

to the

GENERAL PLAN UPDATE

Community

Visioning Workshop

November 7, 2015

Let's get started

9 – 9:30am

- Be sure to sign-in
- Play the games:
 - Rate your Neighborhood
 - I wish, I like, I wonder
 - Map Where You Live
- Sit with new people
- Share ideas
- Be respectful
- Have fun!



ELK GROVE
A BRIGHTER FUTURE

INTRODUCTIONS



GROUND RULES

- Respect the views of others
- Listen quietly when others are speaking
- Deliver your comments in a way that leaves others time to speak as well



MEETING PURPOSE

- Provide information about the project and how to stay involved
- Provide a forum for community to come together to talk about the future of your community
- Inform the General Plan Vision & supporting Principles



AGENDA

- Community Role
- Project Overview
 - What is a General Plan?
 - Project timeline
- Large Group Activity
 - Electronic Polling
- Small Group Activities
 - Vision Activity
 - Guiding Principles and Community Priorities Activity



COMMUNITY ROLE

- Provide input to aid decision makers in making sustainable decisions
- Share information from “the field” to prevent unintended consequences of decisions



Public Participation Opportunities

www.elkgrovecity.net/generalplan

- Pop-up Workshops
 - Find us at Community Events - Fall 2015 and Spring 2016
- Key Topics Workshops, Winter 2016
- Council/Commission Study Sessions and Hearings



GENERAL PLAN PROJECT OVERVIEW



What Is a General Plan?

- Overarching policy document
- Guides City actions
- Identifies expectations – the **Vision**
- Implemented through both private development and public projects
- Living document



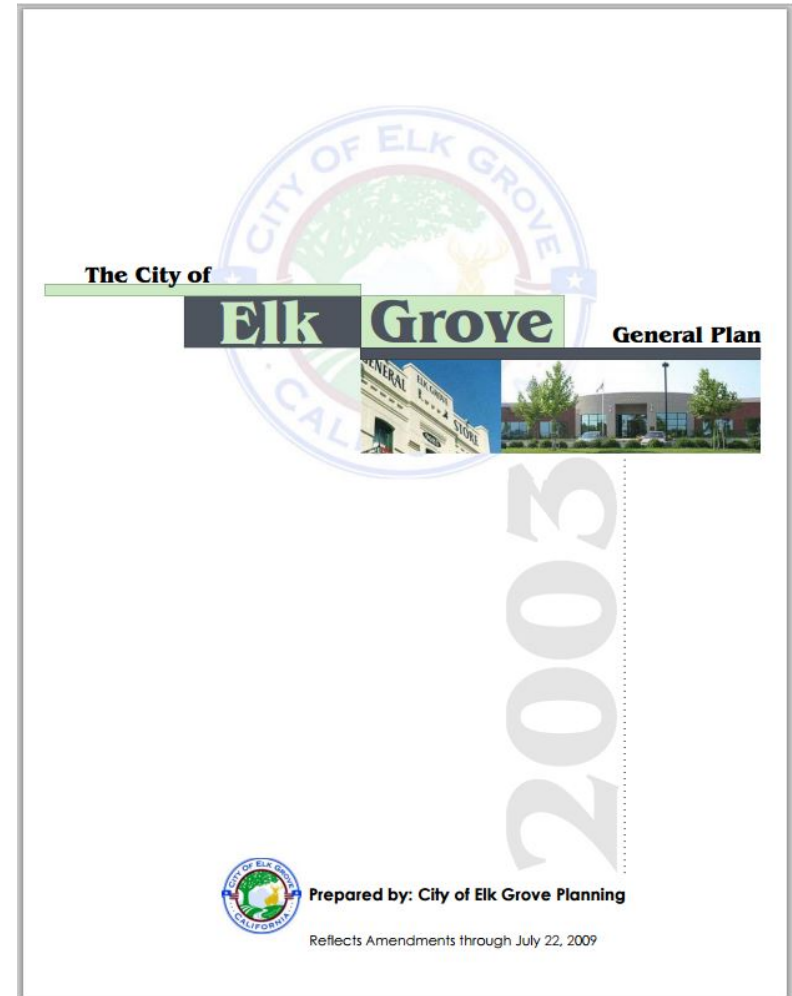
Elk Grove's General Plan

GENERAL PLAN ELEMENTS

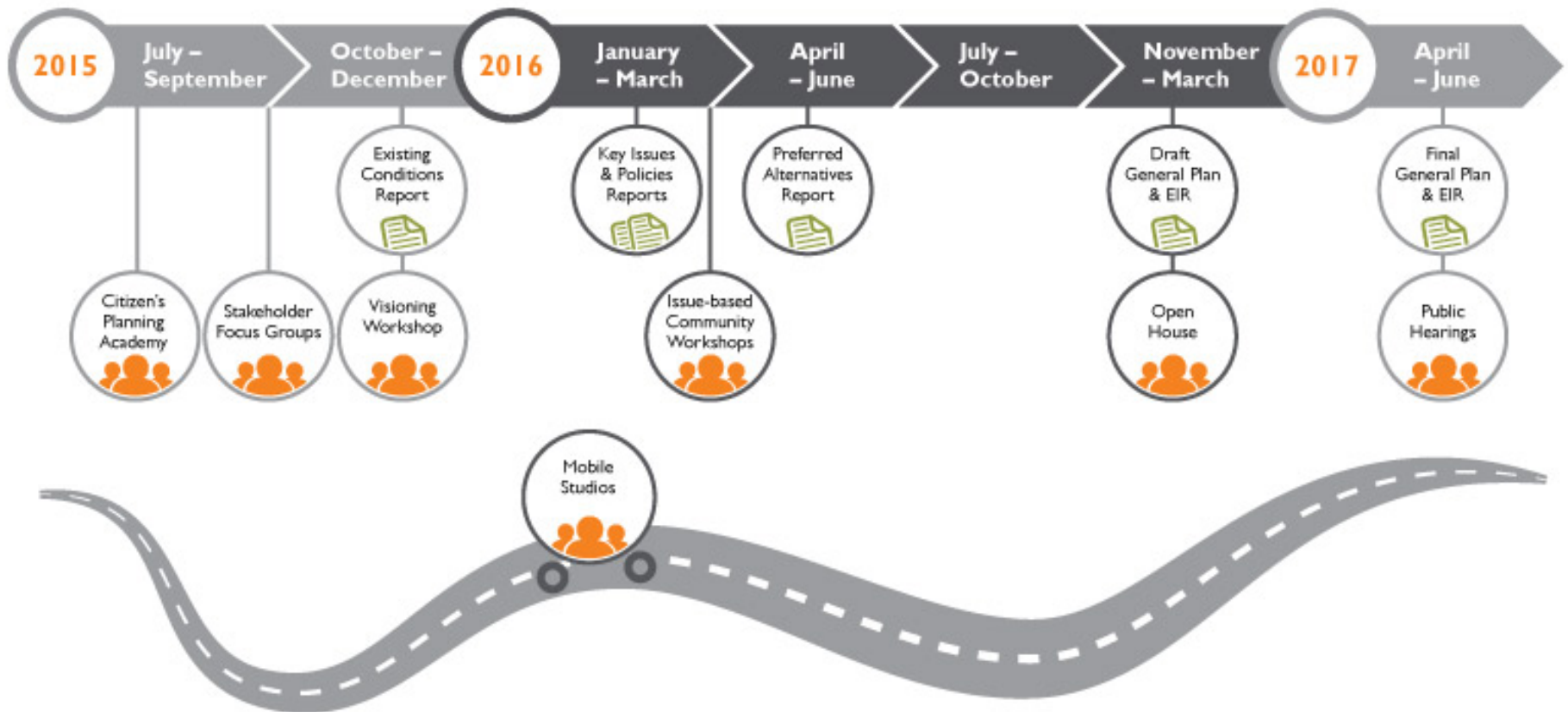


Why update the General Plan?

- General Plan adopted in November 2003
- Numerous developer and City-initiated amendments adopted
- Upcoming amendments in process
- State law changes since 2003



Project Timeline



What happens to my input?

START

While some City staff have been gathering public opinion, others have been gathering technical information

1

2

Technical information about the population, economy, environment, transportation, and regional plans or state regulation helps identify what is working well, or needs to change in the Plan.

3

City staff compare public expectations and needs with technical opportunities and limitations—they write policies that will achieve community objectives within practical limits—the Draft Plan.

4

The Draft Plan is presented to the City Council for their input and opinion. You have opportunities to give your input at this time too, at the public hearing.

5

In cases where public opinion is unclear or the public and City Council opinions diverge, Council members will need to make tough decisions about what is right for the future of the community, and give this direction to Staff.

6

The Plan is revised to reflect City Council direction. An amended Plan is taken back to City Council for approval. Again, you can speak your mind at this public hearing.

FINISH

What Is the General Plan?

- **Audience Q&A**
- The project team will now take up to five (5) questions from the audience.



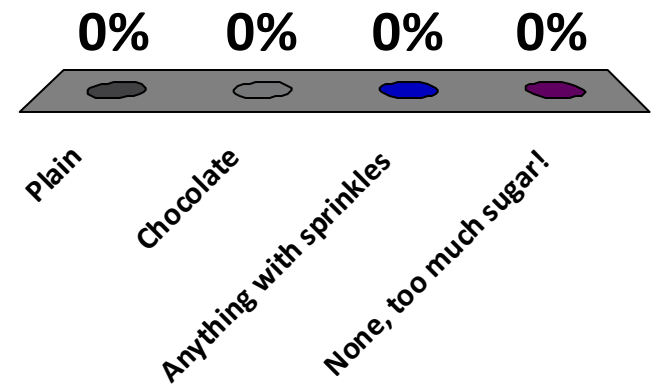
Large Group Activity: Live Polling

- Use a clicker (on your table) to participate
- Key in your answer after each question prompt
- Green light means it's working
- The last thing you press is what will be recorded



Practice question: What is your favorite donut flavor?

- A. Plain
- B. Chocolate
- C. Anything with sprinkles
- D. None, too much sugar!



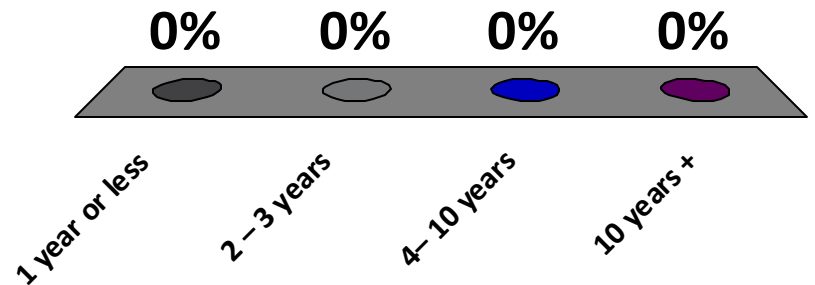
How do we compare to the City at large?

Let's compare our experiences in this room to that of the City as a whole.

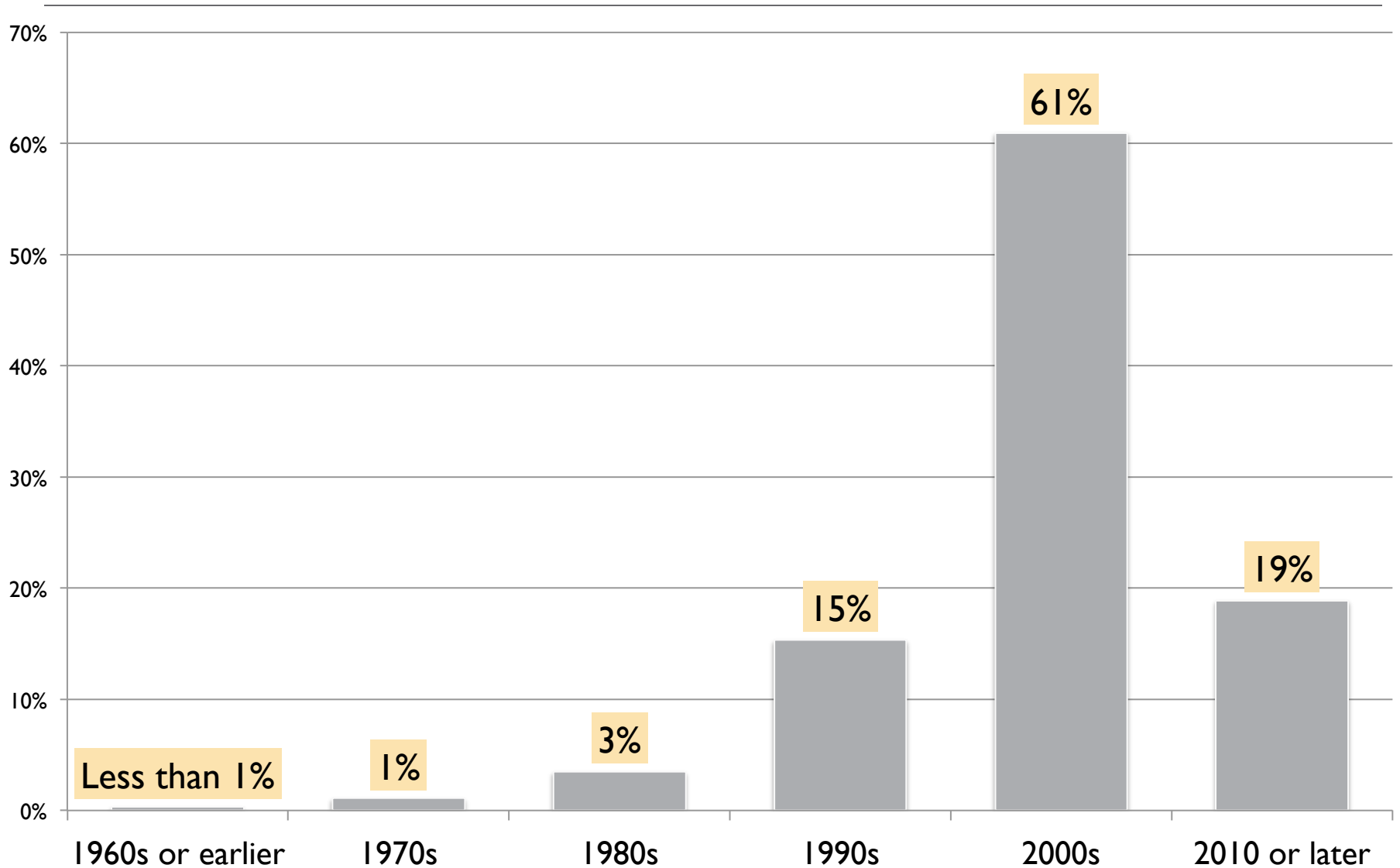


How long have you lived in your current home?

- A. 1 year or less
- B. 2 – 3 years
- C. 4– 10 years
- D. 10 years +

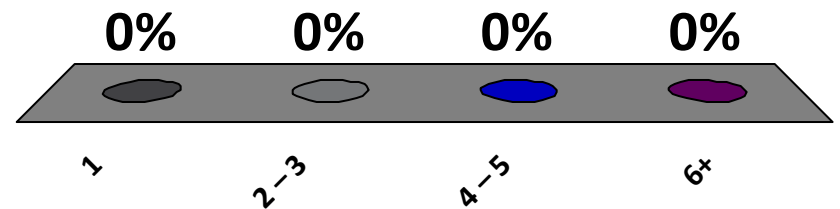


When did you move into your current home?

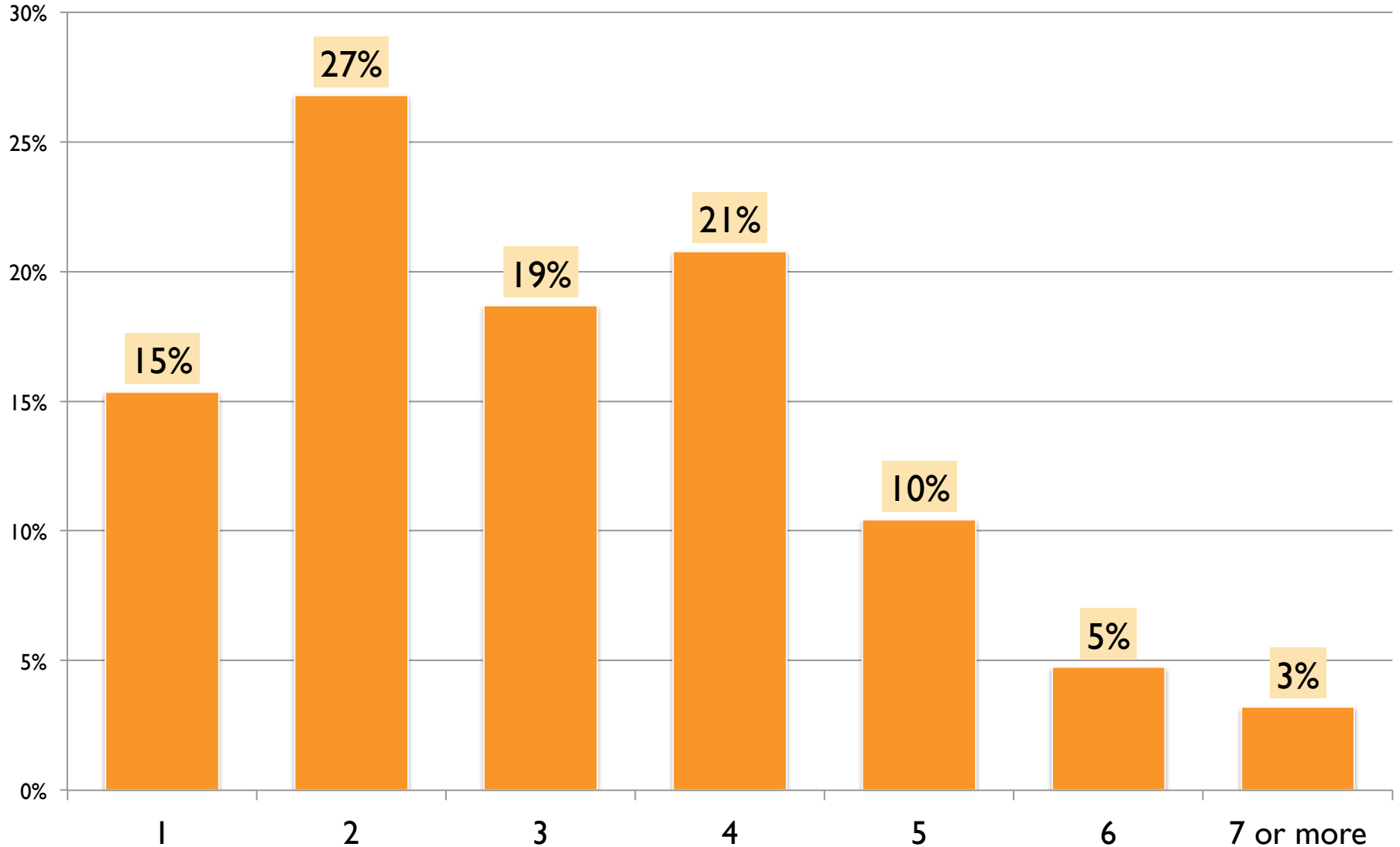


How many people are in your family
(including yourself)?

- A. 1
- B. 2 – 3
- C. 4 – 5
- D. 6+

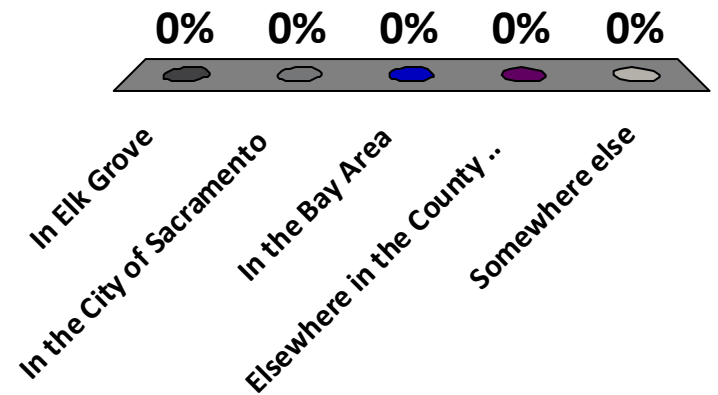


How many people are in your family (including yourself)?

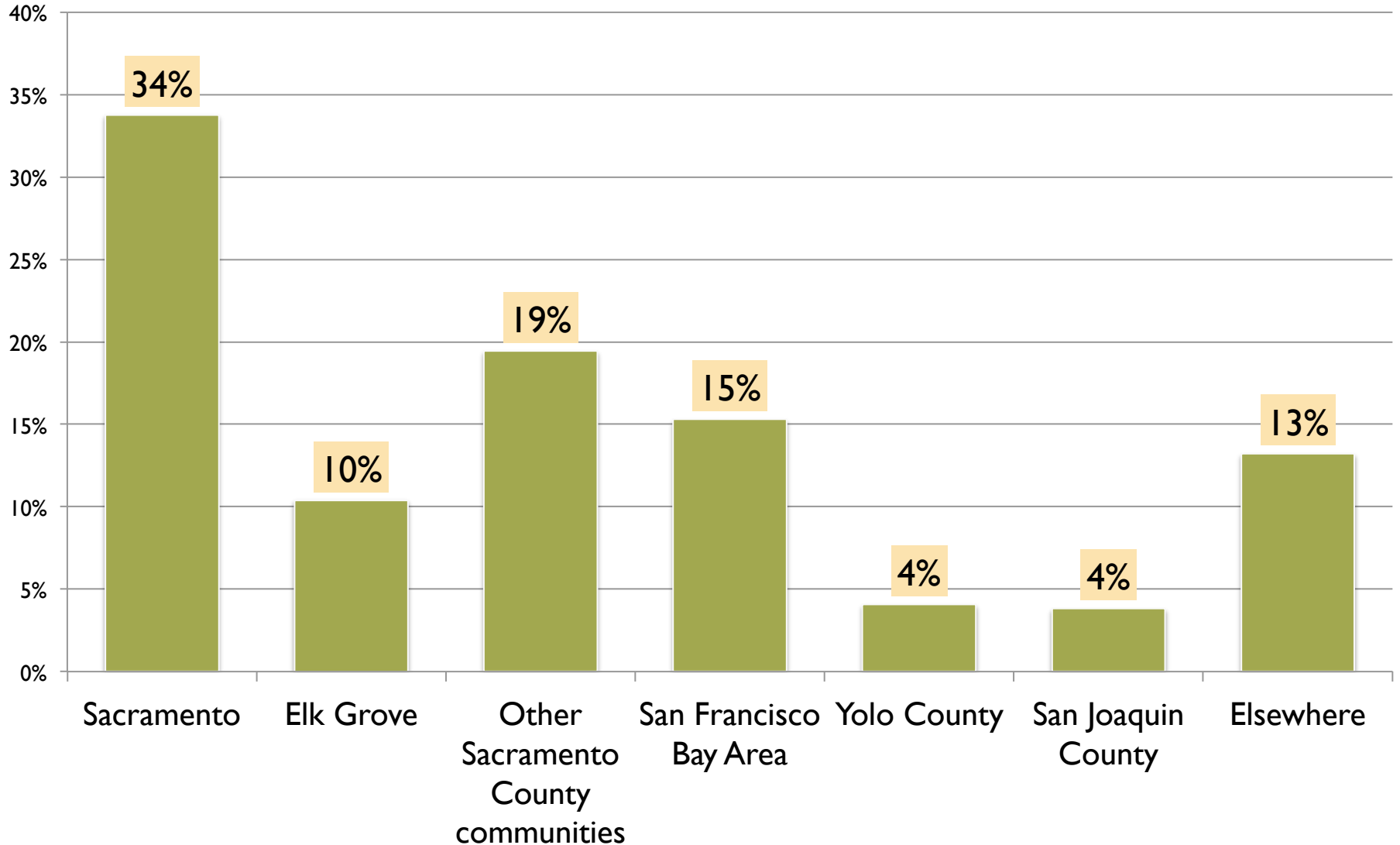


Where do you work?

- A. In Elk Grove
- B. In the City of Sacramento
- C. In the Bay Area
- D. Elsewhere in the County of Sacramento
- E. Somewhere else



Where do you work?



MATCH THE VISION TO THE CITY!

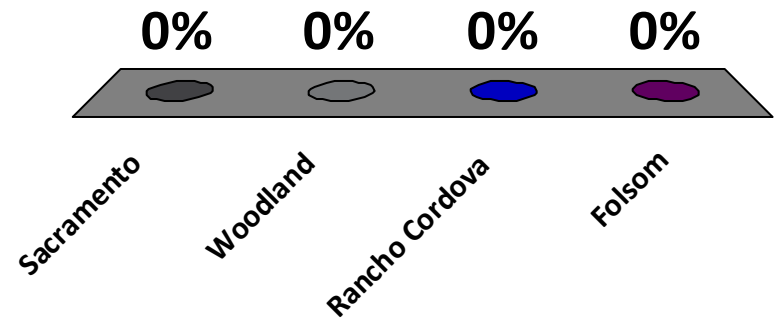


Vision Statement I

Our City will: Have a place in the region as a vibrant destination; Control its destiny, including the establishment of meaningful boundaries; Become a catalyst for change and an example to other cities nationwide of excellence and innovation in government; Avoid the pitfalls of other cities, standing on the shoulders of past planning and citybuilding efforts, and gathering together the best ideas and programs from around the nation and around the world; Intentionally seek change in both land use and the scope of the City's operations to effect profound improvement in the City; and Have measurable fiscal success.

To which City does this General Plan Vision belong?

- A. Sacramento
- B. Woodland
- C. Rancho Cordova
- D. Folsom

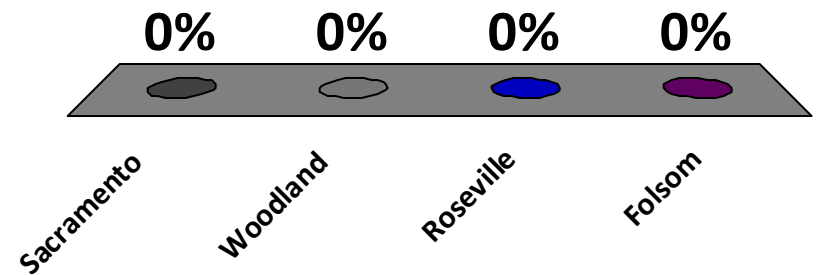


Vision Statement 2

In 2040, our City is sought by new residents and employers as the most desirable and prosperous place to live and work in the region. It has matured into a beautiful, vibrant, and sustainable city, with livable neighborhoods that are walkable, and full of amenities. At the same time, the city has maintained its close-knit, small-town feel and embraced its rich historical heritage. Our City is a healthy, safe, happy, and cohesive community.

To which City does this General Plan Vision belong?

- A. Sacramento
- B. Woodland
- C. Roseville
- D. Folsom

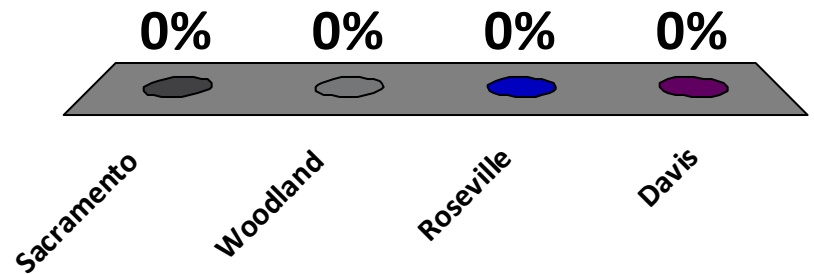


Vision Statement 3

The guiding vision of the General Plan is that our City will be the most livable city in America. Downtown will vibrate with arts, culture, entertainment, and a 24-hour population. The city's economy will continue to strengthen, diversify, and play a larger role in the global economy. Building on the skills of our workforce, the City's economy will provide a broad range of jobs in all industry sectors, including those related to small and local businesses. Every neighborhood will be a desirable place to live because of its walkable streets, extensive tree canopy, range of housing choices, mixed use neighborhood centers, great schools, parks and recreation facilities, and easy access to Downtown and jobs. Our City will be linked to the rest of the region by an extensive, efficient and safe network of roadways, bridges, mass transit, bikeways, pedestrian trails, and sidewalks.

To which City does this General Plan Vision belong?

- A. Sacramento
- B. Woodland
- C. Roseville
- D. Davis

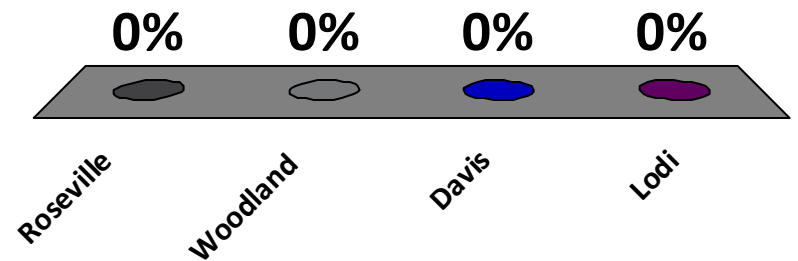


Vision Statement 4

In 2035 our City is a highly desirable community to live, learn, work and recreate. It has maintained its small-town feel while maturing into an attractive, vibrant, and sustainable city that celebrates its architectural heritage and cultural diversity. Our City is a healthy community with livable neighborhoods, a thriving downtown, well maintained infrastructure, excellent schools and recreational amenities connected by a seamless network of trails and paths. The city is the region's center of agricultural technology and food production and is recognized globally as a leader in sustainable agriculture. The community is prosperous and fiscally sound, offering abundant employment opportunities to its diverse and creative workforce. Our City has become a destination for visitors seeking to experience its unique agricultural, historical, recreational, cultural and entertainment amenities.

To which City does this General Plan Vision belong?

- A. Roseville
- B. Woodland
- C. Davis
- D. Lodi



What Is a General Plan Vision?

- **Audience Q&A**
- The project team will now take up to five (5) questions from the audience.



SMALL GROUP ACTIVITIES

- Visioning: Future Headlines
- Important Issues
- Community Prioritization



VISIONING

Imagine the future!

In small groups:

1. **Construct or draw your vision for the future of Elk Grove**
2. **Write 3 future news headlines that reflect your vision**



Key Issues

- **Economic Vitality**
 - Encourage development
 - Encourage growth
 - Focus on retention
- **Rural Area**
 - Reinforce the commitment
 - Publicize the role of the rural area



Key Issues

- Regional Goals and Influence
 - Development
 - Employment potential
 - Publicize the role of Elk Grove in the region
- Infill and Outward Expansion
 - Achieve density through infill
 - Expansion with purpose



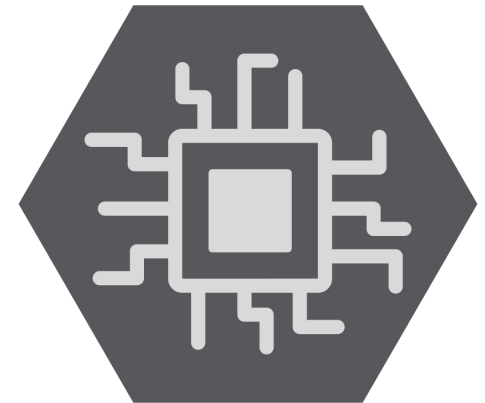
Key Issues

- Neighborhood, District, and Community Identity
 - Define Elk Grove's identity
 - Differentiate between neighborhoods
- Multimodal and Active Transportation
 - Connect trails
 - Invest in transit



Key Issues

- Sustainable and Healthy Community
 - Clean jobs and transit
 - Encourage sustainable practices
- Coordinated Services, Technology and Infrastructure
 - Plan for a wireless future
 - Diverse youth and senior services
- Open Space and Resource Management
 - Encourage open space use
 - Focus on water management



VISIONING

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COMMUNITY PRIORITIES

Consider your neighbors

In small groups:

- 1. Review posters with your facilitator**
- 2. Identify top three priorities for each neighbor**



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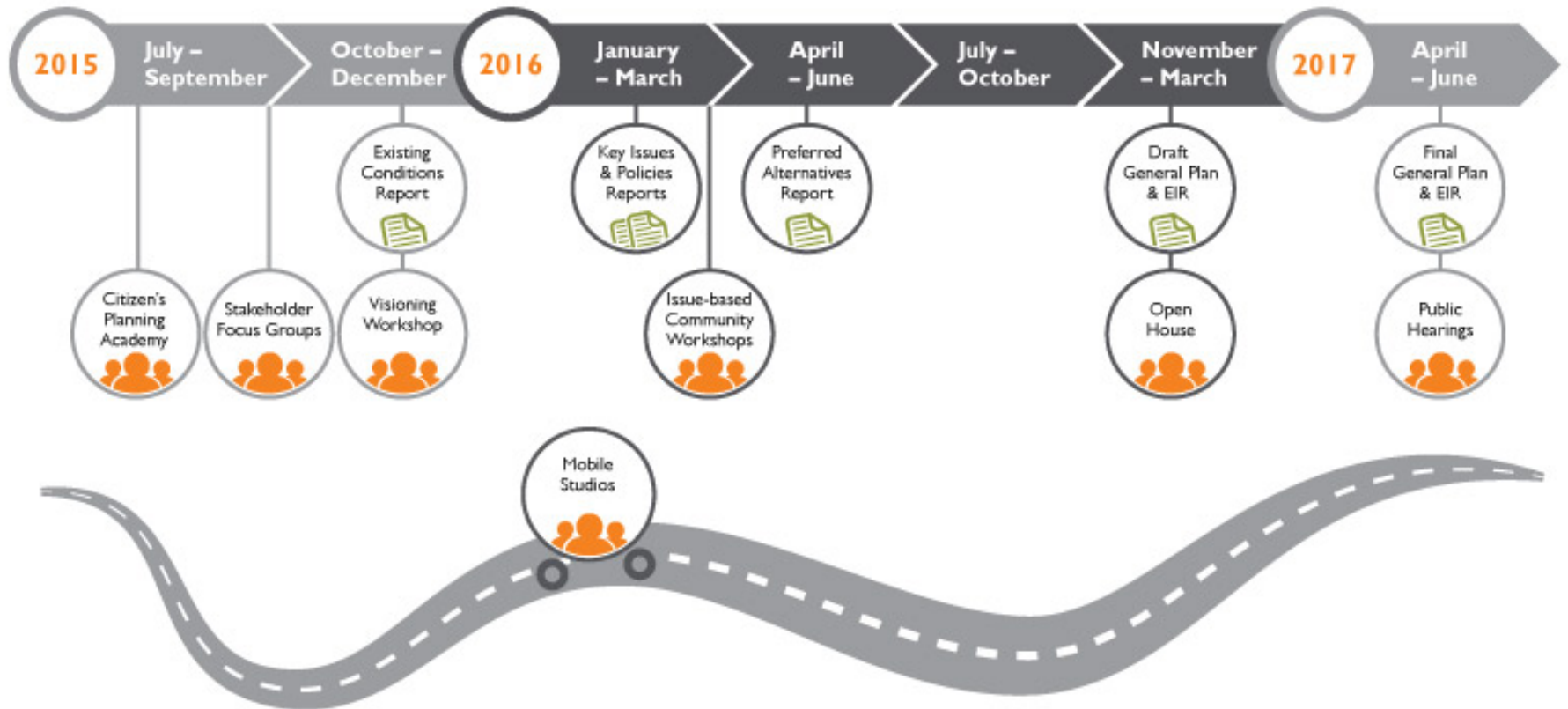
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FINISH

NEXT STEPS



Final Questions?

- **Audience Q&A**
- The project team will now take up to five (5) questions from the audience.



THANK YOU!

www.elkgrovecity.org/generalplan



The screenshot shows the top portion of the City of Elk Grove website. At the top left is the city logo, a green tree with antlers, followed by the text "CITY OF ELK GROVE" and the tagline "PROUD HERITAGE. BRIGHT FUTURE." To the right is a navigation menu with links for "CITY HALL", "RESIDENTS", "BUSINESS", "VISITORS", "E-SERVICES", and "CONNECT", along with a search icon. Below the navigation is a large banner image of a modern city building with stone accents. Overlaid on the banner is the text "A Brighter Future" in a large, white, serif font, and "The Elk Grove General Plan Update" in a smaller, white, sans-serif font below it. At the bottom left of the banner area, there is a list of links: "General Plan Video", "Share Your Ideas", "General Plan Basics (FAQ)", and "Elk Grove Citizens' Academy". To the right of this list is a decorative graphic featuring a silhouette of three elk standing in front of a stylized sun and a tree.

CITY OF ELK GROVE
PROUD HERITAGE. BRIGHT FUTURE.

CITY HALL RESIDENTS BUSINESS VISITORS E-SERVICES CONNECT Q

A Brighter Future

The Elk Grove General Plan Update

- General Plan Video
- Share Your Ideas
- General Plan Basics (FAQ)
- Elk Grove Citizens' Academy



The City of Elk Grove is updating its General Plan and this website is your hub for all project information. The General Plan lays out the vision for the future of the city and a roadmap to get there. A state-mandated document, General Plans address issues such as transportation, housing, open space, conservation, safety, and more.