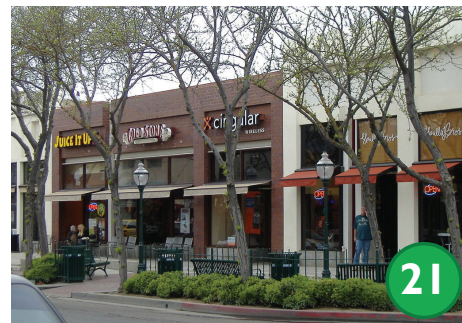


1 What character of architecture is appropriate for new development? (Select all that apply)



Storefront Pattern, Rhythm

16



Adaptive Reuse Examples

21



Modern, Pedestrian-Scaled

10



11



27



31

3 If housing were proposed, what type and character do you prefer to see? (Select all that apply)



Small Lot Single Family

17



Single Family Homes

41



Attached Townhomes

16



Detached Townhomes

13



Live/Work

18



Apartments or Condos

7

2 What materials and treatments are appropriate for new development? (Select all preferred)



Stucco

1



Brick

66



Wood

7

4 What attractions or programs would bring you to Old Town? (Select all that apply)



Community Events

66



Music/Local Gathering

48



Night Life

61



Tile and Metal

5



Contemporary Use of Traditional Materials

42



16



Brewery

60



Restaurants, Outdoor Dining

56



Family Activities/Events

73

5 How should Old Town and potential districts be distinguished? (Select all that apply)



Banners

24



Paving and Streetscape

29



Directional Signs

14



Grand Gateway

77



District Markers

8



Historic, Water Tower Sign

49

7 What types and forms of public art are appropriate in Old Town? (Select all that apply)



Thematic Mural

32



History-Inspired Mural

37



Urban Art

34



Civic

29



Pedestrian Art

23



Interactive

47

6 What type and character of signs are appropriate in Old Town? (Select all preferred)



Sidewalk Signs

19



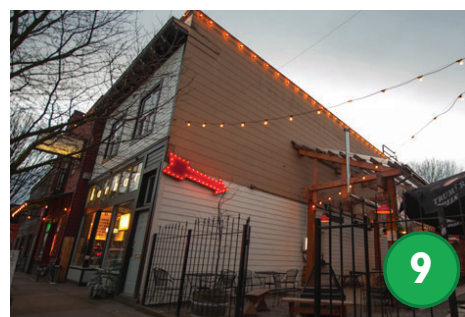
Freestanding Business Sign

35



Freestanding Metal Sign

2



Small Neon Signs

9



Channel Letter Signs

28



Attached Building Sign

23

Comments, Recommendations? (Place in this box)

- Complete bike trail to the American River bike trail **18**
- Amtrak stop in Old Town **16**
- No apartments **13**
- Wine bar **5**
- Event building for music or theater **4**
- Coffee shop open 24 hours **3**
- Remove medians **3**
- Parking **2**
- Bring the Christmas Tree lighting back to Elk Grove-Florin Road **2**