

# The New Zoo at Elk Grove

## Economic Impact Analysis Overview



For more information about the proposed New Zoo at Elk Grove, including The Zoo at Elk Grove Economic and Revenue Impact Analysis, visit [elkgrovecity.org/zoo](http://elkgrovecity.org/zoo).

Bringing a world-class zoo to the City of Elk Grove would be a transformative opportunity for the City and the region. The construction of the proposed New Zoo would generate not only a short-term economic impact from its construction, but would also deliver ongoing economic benefits that would support the local economy and increase annually. This includes Direct (operating revenue and employment), Indirect (business-business transactions), and Induced (employee and visitor spending locally) impacts. **Summarized below is an outline of the potential economic impact of the construction and operation of the New Zoo at Elk Grove.** The full economic impact analysis can be found at [elkgrovecity.org/zoo](http://elkgrovecity.org/zoo).

### ONE TIME CONSTRUCTION IMPACTS

**\$ 425 MILLION** during construction, 58% would be captured on-site or within the City of Elk Grove limits

**2.4K**  total construction jobs

**\$ 170.9 MILLION** in labor income within the city & metro area during construction

### TOTAL ESTIMATED IMPACT FOR ELK GROVE OVER FIVE YEARS

 **\$ 249 MILLION** total economic impact

 **395** jobs produced

 **\$ 111 MILLION** in labor income

#### Direct Impact of Zoo Operations

 **\$128 million** in direct spending


 **\$71 million** in labor income

 **218 jobs**

#### Indirect Business Spending (Vendors)

 **\$36.7 million** in local vendor purchases

 **\$11.2 million** in labor income

 **40** local vendor jobs

#### Induced Impacts (Employee and Visitor Spending)

 **\$75.1 million** in direct spending

 **\$27.5 million** in labor income

 **130 jobs**

### REVENUE IMPACTS

In addition to jobs, labor income and output, the proposed New Zoo would also generate local tax revenue.

**\$2.7 million** average state and local tax revenue including over \$800,000 annually to the City of Elk Grove.

 **\$1.6 million from non-local visitors**  
 **\$820K from on-site concessions**

 **\$216K from employee spending**



A virtual community meeting will be held on Wednesday, April 17 at 6 p.m. to answer additional questions about the project. Scan the QR code to register.

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