



THE NCSTM
The National Citizen SurveyTM

Elk Grove, CA

Comparisons by Demographic Subgroups

2017



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residency, housing tenure (rent or own), sex, presence of children in the household and presence of older adults in the household.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for all respondents (515 completed surveys) is generally no greater than plus or minus four percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Within Community Characteristics, respondents with older adults in the household were more likely to give positive ratings to aspects of Safety than those without older adults, while renters tended to give higher marks than homeowners to aspects of Mobility. However, homeowners were more likely to favorably rate affordable quality health care, preventive health services and mental health care than residents who rented their homes.
- Respondents who rented their homes were more likely to give positive ratings to general aspects of Governance than those who owned their homes, including for services provided by the City, overall direction of Elk Grove and the job City government does at welcoming citizen involvement.
- Survey respondents who had lived in Elk Grove for five years or less, rented their homes, or had children in the household tended to give more positive ratings to Mobility-related services than their counterparts.
- Residents who had lived in the city for 11 years or more were less likely than others to give favorable evaluations to services related to the Natural Environment, including garbage collection, recycling and yard waste pick-up.
- While patterns in differences in participation rates were not observed across most facets, residents who had lived in Elk Grove for five years or less were less likely to participate in most aspects of Community Engagement than residents who had lived in the city longer.
- When thinking about sources of City information, homeowners were less likely than renters to consider Facebook or social media feeds a major or minor source of City information, but more likely to use various TV stations as a source.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
The overall quality of life in Elk Grove	80%	70%	77%	77%	77%	79%	74%	79%	75%	74%	86%	77%
Overall image or reputation of Elk Grove	80%	72%	65%	75%	68%	72%	67%	67%	73%	68%	76%	70%
Elk Grove as a place to live	90%	71%	83%	82%	83%	86%	80%	84%	81%	81%	88%	83%
Your neighborhood as a place to live	83%	81%	85%	80%	85%	82%	85%	83%	86%	83%	88%	84%
Elk Grove as a place to raise children	84%	71%	86%	75%	85%	86%	79%	82%	84%	82%	84%	83%
Elk Grove as a place to retire	59%	45%	55%	61%	53%	58%	50%	54%	54%	47%	75%	55%
Overall appearance of Elk Grove	79%	84%	71%	81%	74%	77%	73%	76%	75%	74%	79%	75%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall feeling of safety in Elk Grove	65%	66%	63%	70%	62%	64%	63%	68%	61%	60%	77%	64%
In your neighborhood during the day	91%	87%	87%	85%	90%	88%	88%	89%	89%	86%	95%	88%
In Elk Grove's downtown/commercial area during the day	88%	76%	82%	81%	83%	82%	83%	82%	84%	81%	89%	83%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall ease of getting to the places you usually have to visit	64%	57%	53%	55%	57%	61%	51%	57%	57%	52%	73%	57%
Traffic flow on major streets	42%	31%	33%	36%	35%	38%	31%	31%	39%	31%	45%	35%
Ease of public parking	76%	65%	56%	75%	59%	66%	57%	59%	66%	63%	60%	62%
Ease of travel by car in Elk Grove	71%	56%	51%	75%	52%	60%	52%	56%	58%	56%	58%	56%
Ease of travel by public transportation in Elk Grove	33%	52%	39%	55%	36%	44%	36%	35%	48%	37%	51%	40%
Ease of travel by bicycle in Elk Grove	42%	58%	44%	53%	45%	50%	43%	40%	53%	43%	57%	46%
Ease of walking in Elk Grove	68%	75%	64%	76%	65%	63%	71%	67%	67%	66%	71%	67%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Availability of paths and walking trails	78%	69%	58%	73%	62%	65%	63%	61%	68%	64%	66%	65%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Quality of overall natural environment in Elk Grove	78%	67%	67%	78%	67%	72%	67%	73%	67%	66%	82%	70%
Air quality	63%	59%	59%	65%	59%	63%	56%	58%	62%	59%	61%	61%
Cleanliness of Elk Grove	77%	73%	71%	79%	72%	75%	70%	71%	75%	71%	77%	73%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall "built environment" of Elk Grove (including overall design, buildings, parks and transportation systems)	68%	67%	62%	66%	64%	67%	60%	68%	60%	60%	77%	64%
Public places where people want to spend time	63%	54%	53%	65%	53%	60%	51%	53%	59%	52%	68%	56%
Variety of housing options	59%	71%	52%	56%	58%	55%	59%	52%	63%	58%	55%	58%
Availability of affordable quality housing	44%	60%	44%	44%	48%	43%	50%	41%	53%	47%	44%	47%
Overall quality of new development in Elk Grove	59%	53%	45%	55%	49%	48%	52%	53%	47%	46%	62%	50%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall economic health of Elk Grove	64%	65%	63%	69%	62%	63%	63%	59%	67%	61%	71%	63%
Elk Grove as a place to work	54%	49%	50%	49%	51%	60%	41%	49%	53%	47%	64%	51%
Elk Grove as a place to visit	44%	38%	43%	46%	41%	44%	39%	42%	42%	37%	58%	43%
Employment opportunities	49%	41%	29%	36%	35%	35%	35%	35%	36%	33%	44%	35%
Shopping opportunities	61%	55%	55%	53%	58%	57%	55%	55%	59%	54%	64%	57%
Cost of living in Elk Grove	32%	40%	42%	20%	45%	39%	38%	42%	36%	37%	47%	39%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall quality of business and service establishments in Elk Grove	63%	65%	56%	65%	58%	60%	57%	60%	58%	57%	67%	59%
Vibrant downtown/commercial area	36%	36%	24%	29%	29%	34%	23%	25%	33%	28%	32%	29%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Health and wellness opportunities in Elk Grove	64%	76%	67%	70%	67%	69%	65%	66%	69%	66%	73%	68%
Fitness opportunities (including exercise classes and paths or trails, etc.)	68%	74%	68%	72%	68%	67%	70%	71%	66%	67%	76%	69%
Recreational opportunities	63%	63%	55%	55%	59%	64%	51%	57%	60%	56%	67%	58%
Availability of affordable quality food	67%	60%	65%	61%	66%	69%	60%	63%	67%	61%	78%	65%
Availability of affordable quality health care	60%	57%	70%	56%	68%	67%	63%	68%	63%	63%	73%	66%
Availability of preventive health services	67%	60%	74%	61%	73%	69%	71%	73%	67%	68%	75%	70%
Availability of affordable quality mental health care	36%	51%	46%	31%	49%	44%	45%	46%	45%	43%	53%	45%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall opportunities for education and enrichment	68%	81%	63%	71%	67%	72%	63%	64%	72%	66%	73%	68%
Availability of affordable quality child care/preschool	59%	41%	55%	49%	54%	45%	60%	55%	52%	51%	62%	54%
K-12 education	73%	77%	83%	77%	81%	79%	79%	82%	78%	78%	84%	80%
Adult educational opportunities	50%	57%	60%	52%	59%	57%	58%	61%	54%	55%	67%	59%
Opportunities to attend cultural/arts/music activities	54%	61%	44%	53%	48%	47%	50%	49%	50%	50%	46%	49%
Opportunities to participate in religious or spiritual events and activities	70%	54%	74%	70%	70%	69%	70%	73%	67%	66%	79%	70%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Opportunities to participate in social events and activities	59%	58%	47%	55%	51%	53%	50%	50%	54%	50%	56%	52%
Opportunities to volunteer	60%	59%	62%	54%	63%	59%	62%	63%	58%	59%	65%	61%
Opportunities to participate in community matters	49%	53%	60%	45%	60%	57%	55%	55%	58%	55%	61%	56%
Openness and acceptance of the community toward people of diverse backgrounds	83%	59%	67%	66%	72%	65%	76%	66%	75%	71%	66%	70%
Neighborliness of residents in Elk Grove	77%	63%	56%	68%	61%	61%	64%	59%	66%	61%	67%	62%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
The City of Elk Grove	73%	75%	63%	78%	64%	67%	67%	67%	67%	65%	75%	67%
The value of services for the taxes paid to Elk Grove	50%	43%	41%	47%	43%	45%	42%	40%	47%	42%	48%	44%
The overall direction that Elk Grove is taking	47%	64%	40%	59%	42%	49%	43%	45%	48%	44%	53%	46%
The job Elk Grove government does at welcoming citizen involvement	54%	44%	43%	60%	41%	48%	44%	44%	47%	46%	47%	46%
Overall confidence in Elk Grove government	47%	51%	40%	52%	41%	46%	41%	45%	41%	42%	48%	43%
Generally acting in the best interest of the community	51%	54%	42%	56%	43%	48%	44%	48%	43%	44%	51%	46%
Being honest	48%	38%	38%	48%	38%	41%	40%	39%	42%	38%	47%	40%
Treating all residents fairly	57%	38%	46%	52%	46%	43%	51%	42%	51%	47%	45%	47%
Overall customer service by Elk Grove employees (police, receptionists, planners, etc.)	84%	72%	61%	75%	66%	65%	71%	65%	70%	67%	70%	68%
The Federal Government	35%	32%	34%	42%	32%	35%	33%	36%	31%	29%	47%	34%

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Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Police/Sheriff services	85%	74%	78%	78%	79%	77%	80%	73%	84%	79%	78%	79%
Crime prevention	59%	65%	59%	65%	58%	56%	64%	58%	62%	58%	66%	60%
Animal control	72%	71%	58%	62%	63%	59%	67%	60%	66%	63%	63%	63%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	51%	39%	40%	32%	44%	47%	36%	42%	41%	36%	57%	42%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Traffic enforcement	73%	70%	58%	66%	63%	60%	68%	60%	68%	63%	67%	64%
Street repair	74%	52%	50%	69%	53%	57%	55%	49%	65%	59%	47%	56%
Street cleaning	87%	65%	62%	79%	67%	66%	73%	60%	79%	72%	58%	69%
Street lighting	89%	66%	69%	86%	70%	68%	80%	71%	77%	75%	70%	74%
Sidewalk maintenance	83%	61%	60%	73%	65%	64%	69%	63%	70%	67%	63%	66%
Traffic signal timing	74%	58%	45%	70%	51%	53%	57%	50%	60%	54%	58%	55%
Bus or transit services	62%	66%	52%	60%	55%	61%	52%	54%	60%	52%	69%	56%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Garbage collection	94%	92%	82%	89%	87%	85%	90%	88%	86%	87%	88%	87%
Recycling	95%	92%	82%	87%	87%	86%	88%	88%	85%	87%	87%	86%
Yard waste pick-up	96%	87%	79%	90%	84%	84%	86%	84%	85%	85%	81%	84%
Preservation of natural areas such as open space, farmlands and greenbelts	69%	53%	47%	63%	50%	53%	52%	47%	58%	50%	61%	53%
Elk Grove open space	75%	62%	56%	77%	57%	58%	65%	60%	63%	61%	63%	62%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Storm drainage	79%	78%	72%	78%	74%	75%	75%	73%	77%	74%	77%	75%
Utility billing	57%	77%	55%	56%	60%	54%	64%	58%	60%	58%	62%	59%
Land use, planning and zoning	66%	63%	39%	53%	50%	49%	51%	44%	57%	50%	49%	50%
Code enforcement (weeds, abandoned buildings, etc.)	48%	51%	34%	41%	40%	41%	39%	38%	43%	40%	43%	41%
Cable television	56%	33%	52%	45%	51%	51%	48%	47%	52%	47%	55%	50%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Economic development	47%	55%	46%	56%	45%	46%	48%	42%	54%	47%	50%	48%

Table 16: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Public library services	81%	75%	80%	80%	80%	81%	78%	76%	83%	81%	76%	80%
City-sponsored special events	75%	77%	58%	68%	65%	63%	67%	62%	69%	66%	63%	65%

Table 17: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Public information services	83%	64%	61%	71%	64%	63%	67%	60%	71%	65%	67%	66%

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Table 18: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Sense of community	61%	61%	54%	58%	57%	58%	55%	58%	56%	55%	63%	57%
Recommend living in Elk Grove to someone who asks	86%	90%	82%	83%	85%	85%	84%	82%	88%	84%	87%	84%
Remain in Elk Grove for the next five years	85%	94%	83%	79%	87%	89%	81%	82%	89%	84%	90%	85%
Contacted the City of Elk Grove (in-person, phone, email or web) for help or information	47%	43%	47%	41%	48%	44%	50%	43%	50%	46%	48%	47%

Table 19: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Was NOT the victim of a crime	80%	73%	83%	79%	81%	81%	79%	83%	78%	78%	87%	80%
Did NOT report a crime	72%	56%	73%	71%	70%	72%	67%	74%	66%	66%	82%	70%
Stocked supplies in preparation for an emergency	34%	22%	39%	32%	35%	32%	37%	36%	33%	33%	39%	35%

Table 20: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Walked or biked instead of driving	67%	56%	56%	66%	57%	52%	67%	55%	63%	62%	49%	59%
Carpooled with other adults or children instead of driving alone	59%	55%	54%	58%	54%	53%	58%	47%	65%	60%	41%	56%
Used bus, rail, subway or other public transportation instead of driving	10%	14%	18%	13%	16%	15%	16%	16%	15%	15%	17%	15%

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Table 21: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Recycle at home	93%	93%	98%	90%	98%	96%	96%	98%	94%	95%	98%	96%
Made efforts to make your home more energy efficient	73%	77%	76%	65%	79%	77%	74%	77%	74%	73%	85%	75%
Made efforts to conserve water	77%	96%	99%	79%	97%	93%	92%	95%	91%	91%	97%	92%

Table 22: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
NOT under housing cost stress	56%	64%	67%	45%	69%	61%	67%	60%	67%	65%	58%	64%
Did NOT observe a code violation	54%	41%	42%	48%	44%	46%	44%	43%	46%	45%	42%	44%

Table 23: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Purchase goods or services from a business located in Elk Grove	99%	98%	99%	98%	99%	99%	98%	99%	99%	99%	98%	99%
Economy will have positive impact on income	38%	32%	39%	31%	40%	35%	41%	35%	41%	37%	38%	37%
Work in Elk Grove	32%	36%	32%	34%	32%	32%	32%	32%	33%	36%	17%	32%

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Table 24: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Eat at least 5 portions of fruits and vegetables a day	88%	87%	86%	83%	88%	91%	82%	83%	91%	85%	94%	87%
Participate in moderate or vigorous physical activity	89%	88%	90%	92%	89%	90%	89%	89%	89%	89%	90%	89%
Reported being in "very good" or "excellent" health	69%	46%	66%	64%	63%	66%	61%	60%	67%	67%	50%	63%

Table 25: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Used Elk Grove public libraries or their services	53%	65%	53%	53%	57%	52%	60%	41%	71%	56%	53%	55%
Participated in religious or spiritual activities in Elk Grove	42%	40%	49%	44%	46%	47%	44%	38%	54%	43%	56%	46%
Attended a City-sponsored event	56%	53%	56%	54%	56%	53%	59%	49%	62%	58%	47%	55%

Table 26: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Campaigned or advocated for an issue, cause or candidate	11%	22%	26%	18%	23%	18%	26%	25%	19%	21%	24%	22%
Contacted Elk Grove elected officials (in-person, phone, email or web) to express your opinion	21%	18%	20%	20%	19%	15%	25%	21%	18%	18%	23%	20%
Volunteered your time to some group/activity in Elk Grove	34%	42%	40%	38%	39%	40%	38%	31%	47%	39%	37%	39%
Participated in a club	11%	31%	28%	18%	27%	24%	26%	20%	29%	25%	25%	25%
Talked to or visited with your immediate neighbors	85%	88%	97%	89%	93%	89%	95%	93%	92%	92%	93%	92%
Done a favor for a neighbor	77%	81%	89%	77%	87%	79%	92%	86%	83%	84%	87%	85%
Attended a local public meeting	13%	24%	25%	18%	24%	17%	29%	20%	24%	22%	21%	22%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Watched (online or on television) a local public meeting	8%	32%	31%	20%	27%	24%	26%	26%	24%	24%	29%	25%
Read or watch local news (via television, paper, computer, etc.)	80%	95%	92%	87%	90%	89%	90%	92%	87%	87%	96%	89%
Vote in local elections	81%	89%	91%	73%	92%	90%	85%	88%	87%	86%	95%	88%

Table 27: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Overall feeling of safety in Elk Grove	93%	93%	96%	93%	95%	95%	94%	96%	94%	94%	96%	95%
Overall ease of getting to the places you usually have to visit	81%	71%	80%	76%	79%	81%	77%	80%	77%	75%	90%	79%
Quality of overall natural environment in Elk Grove	83%	76%	81%	76%	82%	81%	81%	79%	82%	80%	82%	81%
Overall "built environment" of Elk Grove (including overall design, buildings, parks and transportation systems)	71%	74%	79%	61%	81%	77%	76%	71%	82%	73%	86%	76%
Health and wellness opportunities in Elk Grove	73%	66%	72%	63%	73%	72%	70%	69%	74%	67%	86%	71%
Overall opportunities for education and enrichment	85%	81%	77%	77%	81%	78%	83%	76%	84%	79%	83%	80%
Overall economic health of Elk Grove	83%	84%	91%	74%	92%	89%	86%	88%	87%	86%	94%	88%
Sense of community	79%	82%	78%	69%	82%	81%	76%	79%	79%	77%	85%	79%

Table 28: Financial Condition of Elk Grove

Percent rating as "excellent" or "good"	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
How would you rate the financial condition of the City of Elk Grove?	63%	68%	73%	67%	70%	70%	69%	70%	69%	70%	68%	70%

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Table 29: Management of Taxpayer Dollars and Public Funds

Percent rating as “very favorable” or “somewhat favorable”	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Do you have a favorable or unfavorable opinion of the job the City of Elk Grove is doing to effectively manage and spend taxpayer dollars and public funds?	73%	72%	69%	70%	70%	68%	73%	66%	75%	68%	75%	70%

Table 30: Opinion of Elk Grove City Services and Amenities

Percent rating as “very favorable” or “somewhat favorable”	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Do you have a favorable or unfavorable opinion of the job the City of Elk Grove is doing to provide city services and amenities?	76%	75%	71%	75%	72%	73%	72%	68%	78%	70%	82%	73%

Table 31: Sources of City Information

How much of a source, if at all, do you consider each of the following to be for obtaining information about the local community, local events, and the City government? (Percent rating as “major source” or “minor source”).	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
City of Elk Grove website (www.elkgrovecity.org)	89%	86%	80%	82%	84%	85%	81%	80%	87%	84%	80%	83%
City Facebook page	69%	57%	50%	71%	52%	60%	53%	50%	62%	58%	48%	56%
City social media feeds (Twitter, Instagram, Snapchat)	53%	52%	38%	60%	40%	45%	44%	40%	48%	45%	40%	44%
City mobile app	49%	50%	42%	49%	44%	47%	44%	44%	46%	44%	47%	45%
City email alerts	60%	51%	59%	58%	58%	56%	61%	57%	59%	57%	62%	58%
Nextdoor	61%	54%	68%	62%	64%	64%	63%	66%	61%	64%	63%	63%
Local community blogs	56%	48%	56%	60%	53%	51%	59%	51%	58%	56%	50%	54%
City of Elk Grove newsletter	82%	90%	84%	90%	83%	83%	86%	85%	83%	82%	93%	84%
Elk Grove Citizen	66%	72%	71%	65%	72%	69%	71%	70%	70%	69%	73%	70%
Sacramento Bee	65%	61%	63%	66%	63%	66%	62%	62%	65%	62%	68%	64%
Sacramento News and Review	42%	32%	42%	33%	43%	43%	38%	40%	40%	39%	44%	40%
Sacramento Business Journal	40%	36%	35%	31%	38%	38%	35%	37%	35%	36%	40%	36%
Ardent For Life Magazine	34%	29%	29%	32%	30%	33%	28%	29%	32%	29%	34%	30%
Public hearing notices/City postcards	47%	58%	61%	50%	60%	58%	55%	64%	49%	54%	68%	57%

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How much of a source, if at all, do you consider each of the following to be for obtaining information about the local community, local events, and the City government? (Percent rating as "major source" or "minor source").	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
KCRA (Channel 3)	74%	81%	79%	67%	82%	78%	80%	79%	78%	77%	82%	79%
ABC10	64%	66%	72%	52%	74%	70%	68%	68%	69%	67%	73%	69%
KOVR (Channel 13)	60%	67%	73%	52%	74%	69%	69%	68%	70%	65%	83%	69%
FOX40	68%	67%	70%	61%	72%	66%	72%	69%	69%	68%	71%	69%
KQCA (My58)	55%	67%	60%	46%	64%	60%	60%	57%	64%	59%	65%	60%
Good Day KMAX (Channel 31)	55%	47%	58%	50%	57%	51%	61%	53%	59%	55%	56%	56%
Univision 19	31%	32%	30%	24%	33%	33%	29%	26%	36%	29%	37%	31%
CBS Radio: KNCI, NOW100.5, SPORTS 1140, MIX96, KSFM	42%	40%	39%	46%	38%	42%	38%	36%	44%	40%	41%	40%
Entercom: 106.5 The End, 98 Rock, 96.9 The Eagle, Radio 94.7	44%	35%	43%	40%	43%	46%	38%	34%	49%	42%	41%	42%
I Heart: 93.7 The River, KFBK Talk Radio, 92.5 The Bull, Talk 650 KSTE, V101, Smooth Jazz	46%	40%	50%	43%	49%	48%	46%	45%	50%	47%	47%	47%
Other radio: K-Hits 101.5, Capital Public Radio	45%	43%	42%	43%	44%	44%	42%	42%	45%	41%	51%	43%

Table 32: Interest in Community Engagement

Please indicate how interested, if at all, you are in engaging with the City of Elk Grove in the following ways: (Percent rating as "very interested" or "somewhat interested").	Length of residency			Housing tenure		Sex		Do any children 17 or under live in your household?		Are you or any other members of your household aged 65 or older?		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	Female	Male	No	Yes	No	Yes	
Attending a community workshop	60%	52%	60%	61%	58%	58%	59%	60%	57%	58%	59%	58%
Participating in an online forum	50%	53%	47%	46%	49%	46%	53%	44%	54%	51%	40%	48%
Serving on a City board or commission	31%	41%	30%	25%	35%	25%	41%	30%	35%	33%	32%	32%
Volunteering in a City program	67%	69%	58%	65%	62%	61%	64%	59%	67%	65%	54%	62%
Subscribing to emails from the City	59%	61%	54%	57%	56%	57%	56%	56%	57%	57%	52%	56%
Subscribing to Elk Grove Facebook pages	62%	44%	41%	53%	45%	51%	42%	37%	57%	49%	39%	46%