

# The National Citizen Survey™

## Elk Grove, CA

Comparisons by Demographic  
Subgroups

2013

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The National Citizen Survey™  
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# Summary

The National Citizen Survey™ (The NCS) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The National Citizen Survey™ communities. This report discusses differences in opinion of survey respondents by length of residency in Elk Grove, housing tenure, presence of children in the household and presence of older adults in the household.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus six percentage points around any given percent reported for the entire sample (269 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Residents that had lived five years or less in Elk Grove were more likely to rate Community Characteristics higher than residents who had resided in Elk Grove longer. These more positive assessments were found in the facets of Mobility and Economy. Homeowners tended to be more positive than renters when assessing aspects of Community Engagement (e.g., opportunities to volunteer and participate in social events).
- Within the aspect of Governance, residents who had lived in the community between 6 and 10 years viewed services related to the Natural Environment more positively than those who had lived in the community for shorter periods. Residents in the community for five years or less and homeowners rated services within Mobility more favorably than those in the community for longer and those who rented their homes.
- Residents with children 17 or under in the household generally had higher rates of Participation within the facets of Mobility (e.g., walked or biked or used public transportation instead of driving). Households with children also were also more likely to recommend Elk Grove than those without children. Household with an older adult present tended to have higher levels of Community Engagement than households without an older adult present.
- Respondents who had live in Elk Grove for at least 11 years tended to visit Old Town more frequently than those with shorter lengths of residency. They were also more likely to attend special events in Old Town.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
The overall quality of life in Elk Grove	87%	81%	76%	81%	81%	75%	89%	82%	77%	81%
Overall image or reputation of Elk Grove	82%	73%	68%	80%	71%	70%	77%	75%	69%	74%
Elk Grove as a place to live	95%	83%	86%	92%	86%	85%	91%	89%	85%	88%
Your neighborhood as a place to live	79%	92%	78%	77%	84%	81%	83%	80%	88%	82%
Elk Grove as a place to raise children	88%	91%	81%	91%	84%	79%	93%	88%	79%	86%
Elk Grove as a place to retire	80%	74%	59%	70%	68%	66%	72%	69%	68%	69%
Overall appearance of Elk Grove	83%	87%	72%	81%	79%	75%	85%	78%	82%	79%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Overall feeling of safety in Elk Grove	87%	80%	73%	81%	78%	75%	84%	78%	82%	79%
In your neighborhood during the day	93%	92%	92%	95%	92%	92%	95%	94%	91%	93%
In Elk Grove's downtown/commercial area during the day	91%	87%	78%	82%	84%	81%	88%	84%	85%	83%

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Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Overall ease of getting to the places you usually have to visit	75%	79%	71%	72%	76%	74%	76%	75%	75%	75%
Traffic flow on major streets	63%	48%	36%	44%	48%	46%	48%	46%	52%	48%
Ease of travel by car in Elk Grove	64%	62%	50%	57%	57%	59%	55%	55%	65%	58%
Ease of travel by public transportation in Elk Grove	73%	31%	30%	54%	37%	41%	44%	41%	45%	41%
Ease of travel by bicycle in Elk Grove	61%	65%	56%	54%	61%	55%	65%	59%	61%	57%
Availability of paths and walking trails	77%	80%	67%	80%	70%	72%	74%	74%	69%	73%
Availability of paths and walking trails	77%	80%	67%	80%	70%	72%	74%	74%	69%	73%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Quality of overall natural environment in Elk Grove	81%	77%	72%	83%	74%	74%	79%	77%	76%	77%
Air quality	78%	81%	67%	76%	73%	69%	80%	75%	70%	73%
Cleanliness of Elk Grove	89%	83%	74%	80%	81%	77%	86%	80%	83%	80%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Overall "built environment" of Elk Grove (including overall design, buildings, parks and transportation systems)	77%	52%	63%	67%	63%	61%	68%	65%	62%	65%
Public places where people want to spend time	67%	56%	51%	66%	54%	56%	58%	56%	61%	58%
Variety of housing options	61%	68%	60%	53%	66%	57%	68%	64%	56%	63%
Availability of affordable quality housing	55%	53%	44%	37%	55%	51%	48%	49%	52%	50%
Overall quality of new development in Elk Grove	69%	51%	42%	63%	48%	50%	55%	53%	48%	52%

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Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Overall economic health of Elk Grove	64%	60%	63%	62%	63%	62%	62%	66%	52%	63%
Elk Grove as a place to work	71%	45%	57%	59%	58%	56%	59%	57%	60%	59%
Employment opportunities	55%	17%	26%	43%	27%	30%	35%	33%	29%	32%
Shopping opportunities	51%	53%	47%	54%	48%	46%	54%	48%	56%	50%
Cost of living in Elk Grove	47%	41%	40%	35%	45%	43%	42%	43%	42%	43%
Overall quality of business and service establishments in Elk Grove	71%	46%	58%	58%	59%	60%	58%	60%	55%	59%
Vibrant downtown/commercial area	43%	23%	24%	29%	29%	28%	31%	29%	28%	30%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Health and wellness opportunities in Elk Grove	78%	73%	71%	70%	75%	70%	79%	73%	76%	74%
Fitness opportunities (including exercise classes and paths or trails, etc.)	73%	79%	76%	66%	80%	74%	79%	76%	75%	77%
Recreational opportunities	72%	74%	62%	65%	70%	65%	73%	70%	63%	69%
Availability of affordable quality food	67%	70%	62%	60%	67%	65%	65%	64%	71%	66%
Availability of affordable quality health care	77%	70%	71%	71%	74%	72%	74%	72%	76%	73%
Availability of preventive health services	73%	68%	72%	59%	76%	69%	75%	70%	79%	70%
Availability of affordable quality mental health care	71%	56%	51%	57%	58%	49%	69%	57%	62%	57%

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Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Overall opportunities for education and enrichment	81%	66%	56%	69%	64%	58%	75%	67%	60%	67%
Availability of affordable quality child care/preschool	64%	53%	60%	61%	57%	63%	56%	56%	73%	60%
K-12 education	79%	77%	78%	73%	80%	77%	80%	78%	81%	78%
Adult educational opportunities	67%	56%	55%	46%	62%	57%	61%	59%	60%	59%
Opportunities to attend cultural/arts/music activities	52%	37%	43%	44%	43%	43%	45%	43%	46%	44%
Opportunities to participate in religious or spiritual events and activities	70%	68%	61%	69%	63%	60%	73%	65%	68%	65%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Sense of community	68%	74%	59%	68%	64%	56%	77%	64%	69%	66%
Opportunities to participate in social events and activities	65%	44%	48%	50%	51%	50%	55%	50%	57%	52%
Opportunities to volunteer	62%	59%	61%	42%	66%	67%	55%	61%	62%	62%
Opportunities to participate in community matters	59%	48%	52%	33%	60%	51%	56%	54%	51%	54%
Openness and acceptance of the community toward people of diverse backgrounds	57%	65%	63%	43%	67%	61%	63%	62%	59%	63%
Neighborhoodness of Elk Grove	61%	55%	58%	42%	64%	57%	60%	57%	64%	59%

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Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
The City of Elk Grove	82%	68%	63%	73%	68%	70%	69%	68%	75%	70%
The value of services for the taxes paid to Elk Grove	60%	48%	42%	46%	49%	45%	53%	49%	44%	48%
The overall direction that Elk Grove is taking	70%	52%	42%	49%	53%	50%	55%	51%	55%	52%
The job Elk Grove government does at welcoming citizen involvement	65%	47%	48%	39%	58%	51%	56%	53%	54%	52%
Overall confidence in Elk Grove government	55%	49%	47%	44%	51%	50%	50%	49%	51%	49%
Generally acting in the best interest of the community	63%	59%	50%	52%	56%	51%	61%	55%	56%	55%
Being honest	69%	50%	48%	48%	55%	53%	55%	54%	56%	53%
Treating all residents fairly	73%	50%	51%	55%	57%	56%	58%	57%	58%	56%
Overall customer service by Elk Grove employees (police, receptionists, planners, etc.)	67%	60%	70%	70%	65%	67%	67%	66%	70%	66%
The Federal Government	47%	37%	35%	39%	38%	38%	39%	37%	46%	39%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Police/Sheriff services	75%	73%	68%	65%	73%	69%	75%	70%	77%	71%
Crime prevention	73%	54%	58%	55%	63%	64%	59%	59%	71%	62%
Animal control	53%	72%	54%	52%	59%	62%	53%	54%	72%	58%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	67%	61%	51%	52%	60%	53%	65%	60%	53%	57%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Traffic enforcement	69%	66%	55%	47%	66%	62%	61%	58%	74%	62%
Street repair	74%	61%	56%	65%	61%	59%	67%	64%	58%	62%
Street cleaning	83%	61%	58%	77%	62%	67%	65%	67%	62%	66%
Street lighting	82%	68%	67%	81%	68%	77%	65%	72%	71%	72%
Sidewalk maintenance	80%	67%	57%	69%	65%	66%	68%	67%	65%	67%
Traffic signal timing	63%	49%	42%	45%	51%	52%	47%	50%	50%	50%
Bus or transit services	72%	46%	48%	63%	52%	51%	61%	56%	59%	56%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Garbage collection	73%	89%	85%	84%	82%	79%	89%	80%	92%	83%
Recycling	74%	91%	85%	83%	84%	81%	87%	83%	87%	84%
Yard waste pick-up	68%	86%	83%	75%	81%	78%	82%	79%	83%	79%
Preservation of natural areas such as open space, farmlands and greenbelts	62%	66%	56%	59%	60%	57%	65%	61%	57%	61%
Elk Grove open space	66%	57%	53%	56%	58%	60%	57%	57%	66%	59%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Storm drainage	63%	61%	74%	54%	72%	64%	73%	67%	74%	68%
Utility billing	60%	57%	60%	44%	63%	62%	55%	56%	69%	59%
Land use, planning and zoning	77%	50%	40%	59%	50%	52%	52%	54%	46%	53%
Code enforcement (weeds, abandoned buildings, etc.)	45%	65%	37%	44%	45%	43%	49%	43%	56%	47%
Cable television	64%	54%	52%	37%	63%	59%	54%	54%	66%	56%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Economic development	59%	32%	45%	36%	49%	46%	46%	46%	46%	47%

Table 16: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Public library services	80%	75%	80%	72%	81%	79%	78%	79%	77%	79%
City-sponsored special events	61%	61%	54%	59%	58%	60%	56%	56%	66%	59%

Table 17: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Public information services	59%	74%	62%	42%	71%	64%	63%	63%	65%	64%

Table 18: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Sense of community	68%	74%	59%	68%	64%	56%	77%	64%	69%	66%
Recommend living in Elk Grove to someone who asks	96%	91%	80%	92%	86%	84%	94%	88%	89%	88%
Remain in Elk Grove for the next five years	82%	95%	84%	78%	89%	82%	91%	85%	91%	87%
Contacted Elk Grove (in-person, phone, email or web) for help or information	40%	41%	38%	40%	39%	36%	45%	39%	43%	39%

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Table 19: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Household member was a victim of a crime in Elk Grove	9%	24%	12%	15%	14%	12%	17%	15%	12%	14%
Reported a crime to the police in Elk Grove	21%	35%	26%	30%	25%	24%	30%	30%	14%	26%
Stocked supplies in preparation for an emergency	32%	40%	26%	39%	28%	26%	38%	26%	49%	31%

Table 20: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Walked or biked instead of driving	20%	35%	37%	26%	33%	23%	42%	31%	33%	31%
Carpooled with other adults or children instead of driving alone	42%	41%	28%	33%	36%	31%	42%	39%	24%	35%
Used bus, rail, subway or other public transportation instead of driving	12%	10%	7%	10%	9%	5%	15%	10%	4%	9%

Table 21: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Recycle at home	30%	42%	22%	36%	28%	32%	27%	31%	25%	29%
Made efforts to make your home more energy efficient	81%	80%	77%	70%	82%	78%	80%	77%	87%	79%
Made efforts to conserve water	92%	85%	89%	78%	93%	89%	89%	87%	96%	89%

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Table 22: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
hratio2di	48%	45%	38%	59%	36%	39%	47%	42%	47%	43%
Observed a code violation or other hazard in Elk Grove	38%	28%	49%	31%	44%	45%	35%	41%	40%	40%

Table 23: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Economic development	59%	32%	45%	36%	49%	46%	46%	46%	46%	47%

Table 24: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Eat at least 5 portions of fruits and vegetables a day	64%	74%	69%	66%	70%	71%	67%	68%	70%	68%
Participate in moderate or vigorous physical activity	68%	55%	59%	48%	65%	63%	57%	59%	66%	60%
Reported being in "very good" or "excellent" health	56%	54%	61%	49%	62%	53%	64%	63%	42%	58%

Table 25: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Used Elk Grove public libraries or their services	29%	27%	21%	17%	28%	24%	26%	25%	24%	25%
Participated in religious or spiritual activities in Elk Grove	28%	37%	33%	28%	34%	30%	36%	31%	39%	33%
Attended a City-sponsored event	2%	3%	8%	7%	4%	4%	5%	3%	9%	5%

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Table 26: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Campaigned or advocated for an issue, cause or candidate	14%	17%	23%	16%	20%	17%	21%	17%	26%	20%
Contacted Elk Grove elected officials (in-person, phone, email or web) to express your opinion	8%	16%	15%	4%	17%	10%	18%	12%	17%	13%
Volunteered your time to some group/activity in Elk Grove	9%	15%	19%	13%	16%	13%	18%	14%	19%	15%
Participated in a club	10%	16%	12%	7%	15%	11%	14%	11%	18%	12%
Talked to or visited with your immediate neighbors	55%	72%	74%	43%	77%	69%	66%	65%	77%	69%
Done a favor for a neighbor	43%	44%	52%	39%	51%	47%	47%	43%	61%	48%
Attended a local public meeting	0%	7%	1%	0%	3%	1%	4%	3%	1%	2%
Watched (online or on television) a local public meeting	3%	1%	3%	1%	3%	3%	2%	2%	3%	3%
Read or watch local news (via television, paper, computer, etc.)	59%	51%	51%	51%	54%	58%	48%	57%	41%	53%
Vote in local elections	35%	24%	26%	23%	30%	29%	27%	31%	18%	28%

Table 27: Question 13

	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
How often do you visit Old Town Elk Grove? (Percent once a month or less, 2-4 times per month or a few times a week or more.)	72%	77%	87%	69%	84%	79%	83%	80%	82%	80%

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Table 28: Question 14

How often, if at all, do you visit Old Town Elk Grove for each of the following? (Percent rating sometimes or frequently)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Dining/nightlife/entertainment	37%	24%	38%	24%	38%	30%	39%	35%	31%	34%
Nails/hair/spa services	25%	18%	31%	23%	27%	24%	28%	28%	18%	26%
Boutique shopping	22%	13%	29%	21%	24%	23%	24%	25%	17%	22%
General shopping	41%	21%	36%	41%	31%	31%	37%	35%	27%	34%
Special events	33%	23%	44%	19%	41%	33%	38%	37%	31%	35%
Art gallery/art purchase	20%	4%	17%	16%	14%	10%	21%	15%	14%	15%
Real estate/accounting/banking/tax/legal services	20%	18%	17%	13%	21%	22%	14%	18%	21%	19%
Auto/home improvement services	21%	11%	27%	7%	26%	21%	21%	22%	18%	21%
Places of worship	16%	13%	13%	20%	11%	13%	15%	15%	11%	14%
Education or lessons (dancing, martial arts, etc.)	7%	8%	7%	2%	9%	9%	5%	8%	7%	8%
Business services	19%	12%	23%	13%	21%	17%	21%	20%	15%	19%
Other	20%	12%	19%	20%	16%	19%	17%	18%	16%	18%

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Table 29: Question 15

What type of new development, if any, would you like to see in Old Town Elk Grove? (Please check all that apply.)	Number of years in Elk Grove			Rent or own home		Presence of children 17 or under in household		Presence of adults 65 or older in household		Overall
	5 years or less	6 to 10 years	11 years or more	Rent	Own	No	Yes	No	Yes	
Performing arts theater	26%	36%	30%	26%	32%	36%	22%	29%	35%	31%
Outdoor concert/special event venue	36%	49%	41%	30%	45%	42%	40%	43%	37%	42%
Activities or destinations for children and families	45%	45%	35%	52%	36%	26%	60%	46%	24%	41%
Movie theater	28%	40%	27%	27%	32%	25%	38%	29%	34%	30%
Seasonal ice rink	24%	46%	42%	44%	35%	35%	41%	38%	36%	39%
Plaza setting (benches, landscapes and promenade)	24%	45%	36%	22%	39%	36%	32%	34%	37%	36%
Community park	16%	28%	26%	23%	23%	22%	26%	22%	29%	25%
History center/displays	15%	26%	27%	28%	21%	28%	16%	22%	26%	24%
Museum	21%	34%	25%	29%	26%	27%	26%	25%	31%	27%
Boutique shopping	17%	23%	23%	31%	17%	27%	13%	22%	20%	22%
General shopping	20%	36%	33%	30%	30%	29%	30%	31%	27%	30%
Fine dining	27%	49%	38%	39%	37%	37%	38%	41%	27%	39%
Casual dining	26%	42%	45%	35%	41%	39%	39%	40%	36%	39%
Office space	2%	14%	4%	7%	6%	8%	3%	6%	6%	6%
Other	9%	10%	4%	21%	2%	9%	4%	9%	2%	7%
None	4%	1%	5%	5%	3%	4%	4%	2%	9%	4%
Don't know	18%	10%	8%	15%	10%	13%	10%	12%	11%	12%

Statistical significance not tested.