



Elk Grove GO Fest

Sunday, April 26, 2015

9:00 am to 3:00 pm

Longleaf Drive Street Faire

Join the Movement! Run, walk, pedal, or roll to the City’s second annual fitness festival celebrating National Bike Month and active, healthy living for all ages. This event will feature a fun run/walk, bike cruise, fitness classes and workshops, and activity zones for kids of all ages. Step up to the region’s newest fitness inspired festival and “Join the Movement!”

<p>GO Fest Presenting \$5,000</p>	<ul style="list-style-type: none"> • Brand Naming Affiliation • Logo included in Event promotion in City Newsletter (51,000 circ.) • Banner ad on event web page of City web site • Logo included in E-Tran bus advertising (45 buses) • Logo included in event print ads and online event banner ads • Logo included on event flyer and poster • Product/Banner Placement, 3 Event Locations • 10 x 20 Space, <i>Table and chairs provided</i> • Logo included on event map • Included in stage announcements at the event • Logo included on event program • Logo included on event sponsor TY sign
<p>Endurance \$2,500</p>	<ul style="list-style-type: none"> • Stage Naming Affiliation • Banner Placement, Stage +1 Location • Logo included on event web page of City web site • Logo included in event print ads • Logo included on event map • Logo included on event flyer and poster • 10 x 10 Space, <i>Table & Chairs Provided</i> • Included in stage announcements at the event • Logo included on event sponsor TY sign
<p>Circuit \$1,500</p>	<ul style="list-style-type: none"> • Activity Naming Affiliation through event signage • Banner Placement at 1 Location • Logo included on event flyer and poster • Logo included in event print ads • Logo included on event map • 10 x 10 Space • Logo included in event program • Logo included on event sponsor TY sign

<p>Motion \$600</p>	<ul style="list-style-type: none"> • Logo included on event flyer and poster • 10 x 10 Space • 1 Banner prominently displayed in the event area • Logo included on event sponsor TY sign
<p>Fitness \$300</p>	<ul style="list-style-type: none"> • 10 x 10 Space • Company logo included on event sponsor TY sign

Sponsorship Deadlines:

Space is limited and some benefits are time sensitive. This event is produced by the City of Elk Grove.

Friday, February 13 for inclusion in marketing materials

Friday, April 17 for on-site activation only

Contact

Kristyn Nelson at (916) 478-2206 or knelson@elkgrovecity.org.

2014 Festival Memories





I Want to Sponsor!

- GO Presenting: \$5,000
- Endurance: \$2,500
- Circuit: \$1,500
- Motion: \$600
- Fitness: \$300

Company:

Contact:

Address

City, State Zip

Phone:

Fax

Email:

Signature:

Date:

Please complete and return to:

City of Elk Grove

Attn: Kristyn Nelson

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Elk Grove, CA 95758

Phone: 916-478-2206

Fax: 916-627-4200

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