RESOLUTION NO. 2024-218

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL PROCEDURE PURSUANT TO ELK GROVE MUNICIPAL CODE SECTION 3.42.140(B)(3) AND AUTHORIZING THE CITY MANAGER TO EXECUTE AN AMENDMENT TO THE CONTRACT WITH PRINT PROJECT MANAGERS, INC. (C-24-560) FOR PRODUCTION AND MAILING OF THE CITY NEWSLETTER, AUTHORIZING AN ADDITIONAL EXPENDITURE OF FUNDS NOT TO EXCEED \$5,083.50 FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$191,797.50

WHEREAS, the City of Elk Grove (City) newsletter is one of the City's primary methods to communicate important news and information directly to residents and businesses on a regular basis; and

WHEREAS, the reach of the Elk Grove community newsletter is significant because it is distributed to every residence and business in the City of Elk Grove; and

WHEREAS, an agreement executed with Print Project Managers, Inc. on October 9, 2024, set the quantity of newsletters printed per issue to 65,000 copies but an updated mailing list documented the need for 66,800 copies per issue to fully saturate the Elk Grove zip codes of 95624, 95758, and 95757; and

WHEREAS, an amendment to the existing agreement is needed to increase the quantity printed and distributed by 1,800 copies per issue to reach the City's newest residents and businesses; and

WHEREAS, for the reasons presented, the City Council finds that pursuing a formal request for proposal procedure for the additional copies and services needed to reach each home and business in Elk Grove is not in the best interest of the City.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby dispenses with the formal request for proposal procedure pursuant to Elk Grove Municipal Code Section 3.42.140(B)(3), and authorizes the City Manager to execute an amendment to the contract with Print Project Managers, Inc., in substantially the form presented, authorizing an additional expenditure of funds not to exceed \$5,083.50 for a total contract amount not to exceed \$191,797.50.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 13th day of November 2024

BOBBIE SINGH-ALLEN, MAYOR of the CITY OF ELK GROVE

APPROVED AS TO FORM:

∕JONATHAN P. HOBBS CITY ATTORNEY

ATTEST: SON LINDGREN, CITY CLERK

CERTIFICATION ELK GROVE CITY COUNCIL RESOLUTION NO. 2024-218

STATE OF CALIFORNIA) COUNTY OF SACRAMENTO) ss CITY OF ELK GROVE)

I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on November 13, 2024 by the following vote:

- AYES: COUNCILMEMBERS: Singh-Allen, Brewer, Robles, Spease, Suen
- NOES: COUNCILMEMBERS: None
- ABSTAIN: COUNCILMEMBERS: None
- ABSENT: COUNCILMEMBERS: None

Jason Lindgren, City Clerk City of Elk Grove, California