

RESOLUTION NO. 2024-220

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO EXECUTE THE AMENDED AND
RESTATED MEMORANDUM OF UNDERSTANDING AND COOPERATIVE
AGREEMENT BETWEEN THE CITY OF ELK GROVE AND VISIT ELK GROVE**

WHEREAS, on February 11, 2015, by Resolution No. 2015-027, the City Council established the Elk Grove Tourism Marketing District (EGTMD) for a term of five years and, among other actions, adopted a Management District Plan (MDP) and set the original boundaries and assessment rates; and

WHEREAS, on February 26, 2020, by Resolution No. 2020-040, the City Council, among other actions, renewed the EGTMD for a term of seven years ending on March 31, 2027 and increased the assessment rates; and

WHEREAS, on May 22, 2024, by Resolution No. 2024-081, the City Council, among other actions, modified the EGTMD by extending the term to March 31, 2030, increasing the assessment rates, and modifying the original boundaries to include areas annexed by the City subsequent to establishment of the District; and

WHEREAS, Streets and Highways Code section 36651 authorizes the City to contract with an Owners' Association for provision of tourism marketing district services; and

WHEREAS, Visit Elk Grove (VEG) is the current Owners' Association that administers the EGTMD for the City pursuant to a Memorandum of Understanding and Cooperative Agreement between the parties; and

WHEREAS, the City and VEG wish to enter into an Amended and Restated Memorandum of Understanding and Cooperative Agreement to reflect the modifications to the EGTMD approved by the Council on May 22, 2024.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute the Amended and Restated Memorandum of Understanding and Cooperative Agreement, in substantially the form presented, between the City of Elk Grove and Visit Elk Grove for administration of the Elk Grove Tourism Marketing District.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 13th day of November 2024




BOBBIE SINGH-ALLEN, MAYOR of the
CITY OF ELK GROVE

ATTEST:


JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:


JONATHAN P. HOBBS,
CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2024-220

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)


I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on November 13, 2024 by the following vote:

AYES: **COUNCILMEMBERS:** *Singh-Allen, Brewer, Robles, Spease, Suen*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN: **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



Jason Lindgren, City Clerk
City of Elk Grove, California