



**CITY OF ELK GROVE
CITY COUNCIL STAFF REPORT**

AGENDA TITLE: Receive an update on the New Zoo at Elk Grove Project regarding design status, leadership changes at the Sacramento Zoological Society, fundraising efforts, and the facility naming process; consider a resolution establishing the name of the facility; and provide additional direction as appropriate (No Further CEQA Required)

MEETING DATE: January 22, 2025

PREPARED BY: Samuel Grimm, Senior Civil Engineer
Kara Reddig, Deputy City Manager
Christopher Jordan, AICP, Community Development Director

DEPARTMENT HEAD: Jason Behrmann, City Manager

RECOMMENDED ACTION:

Staff recommends that the City Council receive an update on the New Zoo at Elk Grove Project regarding design status, leadership changes at the Sacramento Zoological Society, fundraising efforts, and the facility naming process; adopt a resolution establishing the name of the facility; and provide additional direction as appropriate.

BACKGROUND INFORMATION:

On May 8, 2024, the City Council approved the New Zoo at Elk Grove Project. The Project involves the construction of a ±63-acre zoological park, along with associated parking, roads, and other public infrastructure on ±103 acres at the northwest corner of Kammerer Road and Lotz Parkway, to be constructed in multiple phases.

On June 26, 2024, the City Council authorized the City Manager to execute a Cost Sharing Agreement with the Sacramento Zoological Society for Phases 1A and 1B of the Project. The City Council also authorized the City Manager to execute Master Services Contracts with SHR Studios Inc., and Kimley-Horn and Associates, Inc., to provide design services for the Project.

ANALYSIS/DISCUSSION:

Design Progress

SHR Studios, Inc. (SHR) and its subconsultants, under the Master Services Agreement authorized by City Council on June 26, 2024, has advanced Phases 1A and 1B into Design Development. This stage of design generally consists of plans and specifications that are 65-70% complete. Phases 1A and 1B have been divided into five zones. To date, SHR has completed Design Development for Zone 1, consisting of the Giraffe Café, Events Center, Games Lawn, West Savanna, and the Giraffe Barn. SHR is nearing completion of the Design Development of Zone 2, consisting of the Entry Plaza, Retail Space, and Guest Services, as well as the Dwarf Mongoose, Flamingo aviary, Colobus, and the combined Okapi and African Aviary Exhibits. Following the completion of Zone 2, SHR will advance the balance of Phases 1A and 1B through the Design Development stage. Staff will present the latest design materials during the Council meeting.

Kimley-Horn and Associates, Inc. (Kimley-Horn), under the Master Services Agreement authorized by City Council on June 26, 2024, is preparing plans and specifications for offsite infrastructure. Components of offsite work include Classical Way, B Drive, Lotz Parkway, Kammerer Road, the North and South Parking Lots, and a storm water basin. Kimley-Horn is on schedule to complete the preliminary plans and specifications, representing a 30% design, by the end of January.

Update on Transition of Zoo Leadership

On October 4, 2024, Jason Jacobs, the Executive Director and CEO of the Sacramento Zoological Society (Society), announced his resignation to relocate closer to family out of state. During his six-year tenure, Mr. Jacobs played a pivotal role in advancing the Zoo's relocation to Elk Grove. Following his departure, the Society appointed Robert Churchill, the Zoo's Chief Operations and Finance Officer, to lead the organization during the transition. Mr. Churchill is a key figure in the Zoo's operations and previously served as Interim Director before Mr. Jacobs joined the team. Concurrently, the Society appointed Kevin Bell to lead the Society's fundraising efforts. Mr. Bell is a renowned leader in the zoological community and former director of the Lincoln Park Zoo in Chicago.

Update on Fundraising

On June 26, 2024, the City Council authorized the City Manager to execute a Cost Sharing Agreement with the Society for Phases 1A and 1B of the

Project. The Society must secure funding in a minimum amount of \$50 million (the “Minimum Financial Obligation”), which is to be provided to the City of Elk Grove (City) for Phases 1A and 1B, all as provided for in the Agreement. This Minimum Financial Obligation may be met through cash contributions from the Society and/or third parties, naming or sponsorship rights proceeds, and third-party in-kind (material) contributions.

The Agreement included a Minimum Financial Obligation schedule, which is outlined below along with the status of the fundraising to date:

Minimum Financial Obligation with Schedule	Status
May 15, 2024: Society has demonstrated cash and/or written commitments totaling at least \$12,500,000 toward the Minimum Financial Obligation.	Minimum Financial Obligation was met and confirmed by the City through in-person review of commitments
January 1, 2025: Society must demonstrate cash and/or written commitments totaling at least \$17,500,000 toward the Minimum Financial Obligation.	Minimum Financial Obligation was met and confirmed by the City through in-person review of commitments.
May 1, 2025: Society must demonstrate cash and/or written commitments totaling at least \$27,500,000 toward the Minimum Financial Obligation.	Pending, future action.
January 1, 2026: Society must demonstrate cash and/or written commitments totaling at least \$30,000,000 toward the Minimum Financial Obligation.	Pending, future action.
May 1, 2026: Society must demonstrate cash and/or written commitments totaling at least \$40,000,000 toward the Minimum Financial Obligation.	Pending, future action.
January 1, 2027: Society must demonstrate cash and/or written commitments totaling at least \$50,000,000 toward the Minimum Financial Obligation.	Pending, future action.

On January 10, 2025, City staff completed a review of the Society’s fundraising efforts and verified that the Society has met its January 1, 2025 Minimum Financial Obligation of \$17.5 million. The Zoo Fundraising Report, January 2025, (Attachment 2), provides details of contributions greater than \$10,000, which include gifts and pledges from third parties, and cash contributions from the Society. Pursuant to the Cost Sharing Agreement,

beginning October 1, 2024, and each quarter thereafter, the Society is obligated to remit the fundraising cash on hand to the City. To date, the Society has sent approximately \$1.9 million to the City.

It is important to note that the Agreement states that if the Society fails to achieve any of the milestones specified in the Minimum Financial Obligation Schedule by the requisite date, the City, in its sole discretion, may suspend design work and/or not issue any further task orders until the milestone is achieved.

Also, as an update related to the Cost Sharing Agreement, the City and the Society are required to enter into an Operating Agreement by June 30, 2025. The City and Society are currently working on this and plan to return this item to Council prior to the deadline.

Update on Zoo Naming

In August 2008, the City Council adopted Resolution No. 2008-204 (Attachment 3), establishing the City of Elk Grove Facility Naming Policy (Naming Policy). While the Naming Policy provides for the naming of facilities and project elements based upon monetary contributions, the Policy also requires that naming of all City facilities occur by a majority vote of the City Council.

In May 2024, the City Council adopted Resolution No. 2024-071 (Attachment 4), finding a compelling reason to deviate from the 2008 Naming Policy (as allowed by the 2008 Naming Policy), finding that the Naming Policy shall not apply to the naming of the New Zoo, and providing for an alternative naming process for the New Zoo. Under that alternative process, the City Council delegated naming authority of any of the New Zoo's buildings, facilities, or structures to the City Manager, with the exception of the New Zoo itself, which naming authority remains vested with the City Council.

City staff collaborated with the Society and its partner, Runyon Saltzman, Inc., to develop naming options for consideration for the Zoo itself. The brainstorming process followed a structured approach, beginning with hyper-local names and expanding to Sacramento regional, California geographic, and global themes. These names were then presented to Mayor Singh-Allen and Council Member Brewer, who comprise the City's Zoo Ad Hoc Committee, and Society representatives for consideration. After careful deliberation, the Ad Hoc Committee and Society representatives selected "*The Greater Sacramento Zoo at Elk Grove*" as the recommended name.

This name offers numerous benefits, including nostalgia for current and local Zoo patrons and continuity for Zoo donors. Since its founding in 1927, the Zoo has been cherished as a regional gem and destination. The inclusion of "The Greater" reflects the Zoo's broad regional appeal and its anticipated draw as a key attraction, as well as the overall increase in size and scale of the facility as a result of the relocation. Meanwhile, adding "at Elk Grove" emphasizes its geographical location, celebrates the Elk Grove community, and underscores the City's significant investment in this transformative Project.

The Society will continue to work on naming rights and sponsorship for the overall Zoo. Any corporate or other sponsor name will most likely be appended to the recommended name, either before or after it. The Cost Sharing Agreement with the Society outlines that any specific or exclusive naming rights for the Zoo and any of its buildings or animal habitats, or retention of revenue generated from the sale of naming rights, must be approved by the City Manager.

Based on direction from the Zoo Project Ad Hoc Committee, staff has prepared a formal naming resolution (Attachment 1) for City Council consideration to name the facility "*The Greater Sacramento Zoo at Elk Grove*." The City of Elk Grove Naming Policy requires that the City Council authorize naming of all City facilities within its jurisdiction by a majority vote.

Should the full Council adopt the resolution naming the facility "*The Greater Sacramento Zoo at Elk Grove*," as recommended by the Zoo Project Ad Hoc Committee, staff will work to develop logo branding and marketing concepts.

If the City Council chooses not to move forward with this recommendation, several alternative actions have been outlined in the Alternative Actions section of this report for Council consideration and potential direction.

ENVIRONMENTAL ANALYSIS:

No further environmental review is required under the California Environmental Quality Act (Section 2100, et. Seq. of the California Public Resources Code, hereafter CEQA) for the recommended actions. An Environmental Impact Report (EIR) was previously prepared for the project and certified by the City Council on May 8, 2024 (State Clearinghouse Number 2022110393).

ALTERNATIVE ACTIONS:

The City's Zoo Project Ad Hoc Committee and Society representatives have recommended the name "*The Greater Sacramento Zoo at Elk Grove*."

However, if the City Council chooses not to approve this name, several alternative actions are available for consideration with Council direction:

- **Restart the Naming Process Internally:** The City's Public Affairs staff could restart the naming process and develop new or additional options for consideration. This approach would incur no direct costs other than staff time.
- **Engage a Professional Naming Firm:** The Public Affairs Department could contract with a professional naming firm to generate new or additional options. This option would involve a direct financial cost to hire an external consultant.
- **Conduct a Community Naming Process:** The City could organize a citywide naming contest or engage the community in a process to help narrow down potential names.
- **Defer the Naming Decision:** The Council could decide to postpone naming the Zoo until a later time. This decision could make it difficult to secure naming rights sponsorship.

These alternatives provide flexibility to ensure the naming process aligns with the Council's vision and community expectations.

Staff believes the current process conducted with the Sacramento Zoological Society and Runyon Saltzman, Inc. has yielded an advantageous outcome that will attract visitors to the Zoo. Runyon Saltzman is an integrated marketing and communications agency well-known and respected in the Sacramento region, with a long-standing history of effective naming and branding.

FISCAL IMPACT:

There is no fiscal impact with this Project update. The New Zoo at Elk Grove Project is included in the FY 2024-25 Budget and 2024-2029 Capital Improvement Program.

ATTACHMENTS:

1. Resolution Naming the Facility
2. Zoo Fundraising Report – January 2025
3. Resolution No. 2008-204
4. Resolution No. 2024-071

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE NAMING OF THE NEW ZOO AT ELK GROVE AS
THE GREATER SACRAMENTO ZOO AT ELK GROVE**

WHEREAS, the City Council adopted Resolution No. 2008-204 on August 27, 2008, which established the City of Elk Grove Facility Naming Policy (Facility Naming Policy) for City facilities; and

WHEREAS, consistent with Resolution No. 2008-204, the City Council adopted Resolution No. 2024-071 on May 8, 2024, which found that there is a compelling reason to deviate from the guidelines set forth in the Facility Naming Policy and delegated naming authority for any of the New Zoo’s buildings, facilities or structures to the City Manager, with the exception of the New Zoo itself, which naming authority remains vested with the City Council; and

WHEREAS, staff from the City of Elk Grove, the Sacramento Zoological Society, and the Society’s consultant, Runyon Saltzman, Inc., presented various names for the New Zoo facility to the City Council Zoo Ad Hoc Committee for consideration; and

WHEREAS, the Zoo Ad Hoc Committee, consisting of Mayor Bobbie Singh-Allen and Council Member Rod Brewer, along with Zoo representatives, have reviewed and selected their preferred name as *“The Greater Sacramento Zoo at Elk Grove”*; and

WHEREAS, per Resolution Nos. 2008-204 and 2024-071, upon direction from the City Council Ad Hoc Committee, staff has prepared this formal naming resolution for consideration by the full City Council.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes and adopts *“The Greater Sacramento Zoo at Elk Grove”* as the official name of the New Zoo.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 22nd day of January 2025

BOBBIE SINGH-ALLEN, MAYOR of the
CITY OF ELK GROVE

ATTEST:

APPROVED AS TO FORM:

JASON LINDGREN, CITY CLERK

JONATHAN P. HOBBS
CITY ATTORNEY

ZOO FUNDRAISING REPORT - JANUARY 2025



As of January 6, 2025

Gift/Pledge Summary

	# Gifts/Pledges	Gift/Pledge Amount	Paid to Date	Balance
\$10,000+ Gifts/Pledges	93	\$17,120,537	\$3,227,756	\$13,892,781
<\$10,000 Gifts/Pledges	1,632	\$379,463	\$375,414	\$4,048
TOTAL	1,725	\$17,500,000	\$3,603,171	\$13,896,829

Gift/Pledge Detail

(\$10,000+ gifts and pledges)

Donation #	Gift/Pledge Date	Gift/Pledge Amount	Paid to Date	Balance	Gift Type	Frequency	End Date
8-10243199	12/21/2022	\$ 200,000.00	\$ 100,000.00	\$ 100,000.00	Cash	Annually	3/31/2026
72507	4/11/2024	\$ 1,000,000.00	\$ -	\$ 1,000,000.00	Cash	Annually	3/1/2029
41510	7/24/2023	\$ 10,000.00	\$ 4,000.00	\$ 6,000.00	Cash	Annually	7/24/2027
26286	12/4/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
1772	6/16/2023	\$ 15,000.00	\$ 12,000.00	\$ 3,000.00	Cash	Annually	6/30/2025
1905	6/26/2023	\$ 10,000.00	\$ 4,000.00	\$ 6,000.00	Cash	Annually	7/1/2028
2167	6/28/2023	\$ 10,000.00	\$ 3,000.06	\$ 6,999.94	Cash	Monthly	7/10/2028
8-10336216	5/26/2023	\$ 20,000.00	\$ 8,000.00	\$ 12,000.00	Cash	Annually	7/1/2027
77620	9/25/2023	\$ 30,000.00	\$ 8,000.00	\$ 22,000.00	Cash	Monthly	10/1/2028
113238	4/19/2023	\$ 12,500.00	\$ 5,000.00	\$ 7,500.00	Cash	Quarterly	12/31/2028
129708	4/21/2023	\$ 25,000.00	\$ 10,000.00	\$ 15,000.00	Cash	Annually	5/1/2028
8-10260008	1/18/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	Annually	1/15/2029
84367	11/4/2021	\$ 50,000.00	\$ 40,000.00	\$ 10,000.00	Cash	Annually	9/15/2025
8-10361163	3/13/2024	\$ 199,666.47	\$ 199,666.47	\$ -	Cash	One-time	-
8-10548569	3/2/2023	\$ 11,200.00	\$ 11,200.00	\$ -	Cash	One-time	-
46958	3/12/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
125245	5/3/2023	\$ 10,000.00	\$ 7,000.00	\$ 3,000.00	Cash	Annually*	5/31/2026
57143	6/12/2023	\$ 10,000.00	\$ 4,000.00	\$ 6,000.00	Cash	Monthly	6/1/2028
104467	3/1/2024	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	6/15/2028
8-10035565	11/16/2023	\$ 100,000.00	\$ 20,000.00	\$ 80,000.00	Cash	Annually	1/15/2028
65227	8/23/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
127551	1/22/2024	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Quarterly	4/15/2029
106689	10/9/2023	\$ 10,000.00	\$ 4,000.00	\$ 6,000.00	Cash	Annually	12/1/2027
105472	4/28/2023	\$ 100,000.00	\$ 40,000.00	\$ 60,000.00	Cash	Annually	3/31/2028
8-10257409	4/10/2023	\$ 15,000.00	\$ 5,250.00	\$ 9,750.00	Cash	Monthly	4/11/2027
37962	5/26/2023	\$ 30,000.00	\$ 10,000.00	\$ 20,000.00	Cash	Monthly	6/1/2028
120819	6/5/2023	\$ 10,000.00	\$ 1,700.00	\$ 8,300.00	Cash	Monthly*	8/15/2028
91576	8/14/2023	\$ 10,000.00	\$ 6,000.00	\$ 4,000.00	Cash	Annually	10/1/2028
8-10539164	6/7/2023	\$ 10,000.00	\$ 1,833.37	\$ 8,166.63	Cash	Monthly	6/15/2028
8-10180082	9/30/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10585066	1/8/2024	\$ 15,000.00	\$ 15,000.00	\$ -	Cash	One-time	-
13388	11/17/2023	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	6/15/2028
7542	3/21/2024	\$ 25,000.00	\$ 10,435.92	\$ 14,564.08	Securities	Annually*	7/15/2026

Donation #	Gift/Pledge Date	Gift/Pledge Amount	Paid to Date	Balance	Gift Type	Frequency	End Date
100194	9/5/2023	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	1/10/2028
7811	10/26/2023	\$ 15,000.00	\$ 15,000.00	\$ -	Cash	Annually	4/1/2025
5486	12/20/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
70882	4/10/2023	\$ 100,000.00	\$ 40,000.00	\$ 60,000.00	Cash	Annually	5/15/2027
8-10281810	3/27/2023	\$ 20,000.00	\$ 3,000.06	\$ 16,999.94	Cash	Monthly	10/1/2028
8-10221665	9/30/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10306306	4/19/2023	\$ 25,000.00	\$ 25,000.00	\$ -	Cash	Annually	5/1/2028
10044	11/7/2023	\$ 10,000.00	\$ 4,000.00	\$ 6,000.00	Cash	Annually	11/15/2027
76890	7/7/2023	\$ 12,000.00	\$ 1,600.00	\$ 10,400.00	Cash	Monthly	7/10/2028
8-10274190	11/9/2023	\$ 25,000.00	\$ 10,000.00	\$ 15,000.00	Cash	Annually	12/31/2027
129417	4/17/2023	\$ 10,000.00	\$ 3,333.40	\$ 6,666.60	Cash	Monthly	5/1/2028
96090	5/26/2023	\$ 150,000.00	\$ 150,000.00	\$ -	Cash	One-time	-
8-10277044	4/28/2023	\$ 10,030.00	\$ 3,570.00	\$ 6,460.00	Cash	Monthly	5/2/2028
81056	9/14/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
81546	3/16/2023	\$ 100,000.00	\$ -	\$ 100,000.00	Cash	Annually	5/15/2028
10875	4/13/2023	\$ 50,000.00	\$ 50,000.00	\$ -	Cash	One-time	-
8-10218165	9/30/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
70086	4/19/2023	\$ 50,000.00	\$ 20,000.00	\$ 30,000.00	Cash	Annually	9/1/2027
11095	11/13/2023	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	6/1/2028
101611	9/14/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
66575	3/16/2023	\$ 25,000.00	\$ 25,000.00	\$ -	Cash	Annually	12/31/2024
8-10262917	5/15/2023	\$ 15,000.00	\$ 3,000.00	\$ 12,000.00	Cash	Monthly	1/15/2029
84944	8/10/2023	\$ 10,500.00	\$ 2,975.00	\$ 7,525.00	Cash	Monthly	7/15/2028
8-10588358	6/2/2023	\$ 50,000.00	\$ 20,000.00	\$ 30,000.00	Cash	Annually	1/31/2027
8-10262917	5/4/2023	\$ 25,000.00	\$ 25,000.00	\$ -	Cash	One-time	-
8-10590388	12/31/2023	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
12322	3/4/2024	\$ 10,000.00	\$ -	\$ 10,000.00	Cash	Monthly	12/31/2029
8-10165534	12/20/2023	\$ 100,000.00	\$ 10,000.00	\$ 90,000.00	Cash	Annually	12/15/2028
8-10528267	5/25/2023	\$ 25,000.00	\$ 10,000.00	\$ 15,000.00	Cash	Annually	12/31/2027
8-10463951	11/22/2023	\$ 100,000.00	\$ 40,000.00	\$ 60,000.00	Cash	Annually	11/20/2027
26229	4/25/2024	\$ 10,000,000.00	\$ -	\$10,000,000.00	Cash	Annually	12/31/2034
SZS Aggregate		\$ 1,657,374.00	\$ 1,657,374.00	\$ -	Cash	-	-

New \$10k+ Pledges/Gifts Since Late April 2023 Report:

1190	4/25/2024	\$ 10,000.00	\$ 2,620.00	\$ 7,380.00	Cash	Monthly	7/1/2028
20478	5/4/2024	\$ 10,048.43	\$ 10,048.43	\$ -	Cash	One-time	-
8-10195825	5/23/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10532650	5/30/2024	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	7/1/2028
5704	6/17/2024	\$ 10,000.00	\$ 2,580.00	\$ 7,420.00	Cash	Monthly	6/30/2028
8-10310249	7/8/2024	\$ 12,000.00	\$ 1,200.00	\$ 10,800.00	Cash	Monthly	7/8/2029
12/2/2121	7/11/2024	\$ 25,000.00	\$ 25,000.00	\$ -	Cash	One-time	-
5719	7/14/2024	\$ 20,000.00	\$ 5,000.00	\$ 15,000.00	Cash	Annually	7/9/2027
8-10326157	7/15/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10216564	9/3/2024	\$ 29,254.98	\$ 29,254.98	\$ -	Cash	One-time	-
8-10319053	9/9/2024	\$ 100,000.00	\$ 25,000.00	\$ 75,000.00	Cash	Annually	7/1/2027
8-10336334	9/12/2024	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	12/31/2028
1266	9/17/2024	\$ 10,411.28	\$ 10,411.28	\$ -	Securities	One-time	-
3/13/2178	9/17/2024	\$ 15,000.00	\$ 15,000.00	\$ -	Cash	One-time	-
8-10619488	10/15/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10418201	10/14/2024	\$ 43,397.00	\$ 43,397.00	\$ -	Cash	One-time	-
8-10623639	10/18/2024	\$ 100,000.00	\$ 20,000.00	\$ 80,000.00	Cash	Annually	12/31/2028
8-10539164	11/4/2024	\$ 15,000.00	\$ -	\$ 15,000.00	Cash	Monthly	12/1/2029
8-10219019	11/8/2024	\$ 15,000.00	\$ 15,000.00	\$ -	Cash	One-time	-
8-10628502	11/07/24	\$ 100,000.00	\$ 20,000.00	\$ 80,000.00	Cash	Annually	12/31/2029

Donation #	Gift/Pledge Date	Gift/Pledge Amount	Paid to Date	Balance	Gift Type	Frequency	End Date
8-10220436	11/26/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
110063	12/1/2024	\$ 10,000.00	\$ 2,000.00	\$ 8,000.00	Cash	Annually	12/31/2028
559	12/13/2024	\$ 100,000.00	\$ 100,000.00	\$ -	Cash	One-time	-
8-10216564	12/16/2024	\$ 26,934.25	\$ 26,934.25	\$ -	Cash	One-time	-
20157	12/19/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10631767	12/19/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
8-10632916	12/19/2024	\$ 10,000.00	\$ 10,000.00	\$ -	Cash	One-time	-
2324	12/20/2024	\$ 11,371.92	\$ 11,371.92	\$ -	Securities	One-time	-
8-10216738	12/30/2024	\$ 20,000.00	\$ 20,000.00	\$ -	Cash	One-time	-
SZS Aggregate		\$ 1,653,848.85	\$ -	\$ 1,653,848.85	Cash	-	-

**Irregular Payment Schedule*

RESOLUTION NO. 2008-204

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE ADOPTING
THE CITY OF ELK GROVE FACILITY NAMING POLICY**

WHEREAS, it is important that the City of Elk Grove create a city-wide policy for the naming of City facilities; and

WHEREAS, it shall be the policy of the City of Elk Grove to name facilities in a manner that will provide an easy and recognizable reference to the City's residents and visitors; and

WHEREAS, the City of Elk Grove Facility Naming Policy, Attachment A of this resolution, outlines all the necessary elements and steps of the policy and determines that the City Council shall authorize naming of all City facilities within its jurisdiction by a majority vote.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby adopts the City of Elk Grove Facility Naming Policy.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 27th day of August 2008.




GARY DAVIS, MAYOR of the
CITY OF ELK GROVE

ATTEST:



SUSAN J. BLACKSTON, CITY CLERK

APPROVED AS TO FORM:



SUSAN COCHRAN, CITY ATTORNEY

TITLE

City of Elk Grove Facility Naming Policy

PURPOSE

To establish a formal and uniform policy regarding the naming of City facilities; subject to the approval of the City Council.

POLICY

The policy of the City of Elk Grove is to name facilities in a manner that will provide an easy and recognizable reference to the City's residents and visitors.

CITY FACILITIES

Public facilities included in this policy are as follows:

- A. **Buildings:** City-owned buildings used for City administration or other City related business or service provided to Elk Grove residents. Such facilities include, without limitation, City Hall, Police Station, Teen Center, Library, and any new or future buildings.
- B. **Support Facilities:** City-owned facilities that support field operations. Support facilities include, without limitation, the corporation yard, pump stations, roads, bridges, and any new or future facilities.
- C. **Land:** City-owned land that supports services or functions of the City. Land includes, without limitation, open-space, creeks and channels, trails, parks, and any new or future land.

GUIDELINES

In determining the names to be given to City owned or leased facilities, the City Council will give particular consideration to the following policy guidelines:

Names will provide easy and recognizable references for City residents, corporate citizens and other visitors.

Names shall represent broad community principles, which enhance the values and heritage of Elk Grove and will be compatible with community interest.

Names shall have timeless qualities and shall make a statement of significance to future generations.

Names shall recognize geographic, topographic or historical attributes of Elk Grove.

Names shall incorporate the words "ELK GROVE" or "CITY OF ELK GROVE" where deemed important for civic or other reasons for a facility to be identified with the City.

Facilities may be named in honor of persons who have served the nation, the State of California and/or the City of Elk Grove in an exceptional and distinguished manner and where such action is warranted by a contribution of service which is deemed to be of major significance.

Facilities will not normally be named after living persons unless it is deemed appropriate to take such action on the basis of a significant contribution, monetary or otherwise, which warrants a deviation from these policy guidelines.

The naming of facilities in honor of deceased persons shall not take place until two years after their deaths. This particular policy guideline is not intended in any way to reflect on the merits of any deceased individual who may have been a prominent civic leader. However, it is felt appropriate to establish such a waiting period to ensure that an individual's accomplishments or contributions will stand the test of time and that decisions shall not be made on an emotional basis immediately following a person's death.

Facilities may be named after individuals, families, businesses or agencies who have donated the land, building, facility or funds for a significant capital project, particularly if such naming is set forth as a condition of the donation.

All names shall be specific so they are not confused with similarly named individuals. Generally, a name shall not be considered if it is already popularly in use and assigned to facilities within the City or elsewhere.

Naming, renaming, and removing of names shall be the responsibility of the City Council. However, places within City-owned facilities such as a room or area, which does not require formal dedication by the City Council, may be named by the City Manager or his/her designee.

PROCEDURE AND CITY COUNCIL ACTION

Names will be considered whether submitted by Council Offices, City Commissions / Committees, staff, civic organizations and/or general public. The selection process may include, where deemed appropriate, a contest or competition, if it is felt that such an alternative would promote greater community-wide interest and participation.

All proposed names will be forwarded to the appropriate project manager or to the City Manager's Office. The City Manager will informally consult with the City Council to determine if naming is appropriate. The City is under no obligation to name a City owned facility even when names are submitted.

The City Manager or City Council may, at their discretion, request creation of a Council Ad Hoc Facilities Naming Committee, which shall consist of two City Council Members appointed by vote of the Council, and the City Manager. The Ad Hoc Committee may bring forth screened, evaluated and prioritized selections to the full City Council.

Upon direction from the City Ad-Hoc Committee or the City Manager, City staff will present a formal naming resolution to the City Council for consideration.

The City Council shall authorize naming all City facilities within its jurisdiction by a majority vote.

FOLLOW-UP TO SELECTION OF NAME

Subsequent to approval by the City Council, the new name for the City-owned facility shall be conveyed to the Department of Public Works for incorporation in official City maps and plans.

REMOVAL

Existing place names are deemed to have historic recognition. City policy is not to change the name of any existing facility, particularly one whose name has City or regional significance, unless there are compelling reasons to do so. Further, the City will consider renaming to commemorate a person or persons only when the person or persons have made major, overriding contributions to the City and whose distinctions are as yet unrecognized.

MONETARY CONTRIBUTIONS / DONATIONS

Where a facility or unit is to be named in consideration of a financial contribution, the money or other property shall be transferred to the City, or its future transfer shall be legally assured, before a naming action shall be taken. All monetary contributions or donations will be earmarked for applicable facility's purchase, improvements, repairs or maintenance at the direction of the City Manager and Finance Director.

GOVERNMENT PARTNERSHIPS

If the City is working in partnership with another government agency on a particular facility, the Council, at their discretion, may partner in the naming of said facility. Each entity will create a two person Ad Hoc Committee to screen, evaluate, and prioritize names. The full Ad Hoc Committee will select a top contending name for the facility which will need to be ratified by each governing body. This policy shall be the standard for all Government partnerships unless there is a specific signed document already outlining a facility naming policy.


Unless supported by compelling reasons, the final facility name shall comply with all guidelines established in this policy.

**CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2008-204**

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) **ss**
CITY OF ELK GROVE)

I, Susan J. Blackston, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on August 27, 2008 by the following vote:

AYES : COUNCILMEMBERS: *Davis, Hume, Scherman, Cooper, Leary*
NOES: COUNCILMEMBERS: *None*
ABSTAIN : COUNCILMEMBERS: *None*
ABSENT: COUNCILMEMBERS: *None*



**Susan J. Blackston, City Clerk
City of Elk Grove, California**

RESOLUTION NO. 2024-071

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
PROVIDING A COMPELLING REASON TO DEVIATE FROM THE CURRENT
GUIDELINES OF THE CITY'S NAMING POLICY AND CREATE AN ALTERNATIVE
PROCESS FOR NAMING NEW ZOO BUILDINGS**

WHEREAS, on September 23, 2021, the City of Elk Grove (City) and Sacramento Zoological Society (the Society) entered into an Exclusive Negotiating Agreement (ENA) to explore development of a zoological park in Elk Grove; and

WHEREAS, on March 23, 2022, the City Council received a Feasibility Study describing the potential construction and operating characteristics for a potential New Zoo in Elk Grove (the Project); and

WHEREAS, the City Council directed staff to prepare a Memorandum of Understanding (MOU) with the Society regarding master planning and environmental review for a Zoo in Elk Grove; and

WHEREAS, on May 25, 2022, the City Council and the Society entered into that MOU, which provided a process for the development of schematic design plans, preparation of an Environmental Impact Report for the Project, and development of other information and materials, including a Finance Plan; and

WHEREAS, on April 8, 2022, the City acquired an approximately 103-acre property at the northwest corner of Kammerer Road and Lotz Parkway, more particularly described as APNs 132-0320-001, 002, & 010, which, pursuant to the terms of the MOU, has been identified as the "Candidate Site" for the Project; and

WHEREAS, pursuant to the terms of the MOU, the City retained the services of a qualified civil engineering firm to prepare conceptual and schematic design for off-site infrastructure services, and the Society retained the services of a qualified zoological park design firm (supplemented by other technical expert design firms), and that together these firms make up the Design Team for the Project; and

WHEREAS, the City and the Society have worked closely in partnership to develop a comprehensive, multiphase design plan for the proposed Project, including key components of an entry complex, animal habitats, guest facilities and amenities including dining and retail spaces, animal care center and holding areas, facility storage and warehousing, guest and employee parking facilities, and off-site infrastructure necessary to serve the Project; and

WHEREAS, during the course of the conceptual and schematic design, potential future acquisition of a Cosumnes Community Services District property at APN 132-2390-006 was identified as an opportunity for employee parking and, along with the Candidate Site, makes up the Project Site; and

WHEREAS, the City determined that the Project shall, pursuant to the terms of the City's Municipal Code, be treated as any other development application and is subject to entitlement requirements and other discretionary procedures provided in the Municipal Code; and

WHEREAS, City staff determined that the existing zoning and other development regulations present in the City's Municipal Code were insufficient to address the unique needs of the Project and worked with the Society and the Design Team to prepare a new Special Planning Area zoning document that would guide the entitlement, permitting, development standards, and development process for the Project; and

WHEREAS, public outreach and engagement is of critical importance to the City and, as such, the City prepare and executed an extensive public engagement plan, which included more than 30 workshops, popup events, and other meetings at various locations and times throughout the design process, including a dedicated event with the adjoining neighborhood in the summer of 2022, as well as community open houses in August 2022 and November 2023 and presentation at numerous community groups; and

WHEREAS, the City determined that the Project is subject to the California Environmental Quality Act; and

WHEREAS, the Planning Commission held a duly noticed public hearing on April 4, 2024, as required by law, to consider all of the information presented by staff, the Society, and the Design Team, as well as public testimony presented in writing and at the meeting and voted 5-0 to recommend approval of the Project to the City Council; and

WHEREAS, the City Council held a duly noticed public hearing on May 8, 2024, as required by law, to consider all of the information presented by staff, the Society, and the Design Team, as well as public testimony presented in writing and at the meeting;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby finds no further CEQA review is required based upon the following finding:

CEQA

Finding: An Environmental Impact Report has been prepared for the Project in accordance with the California Environmental Quality Act (CEQA) and it reflects the independent judgment and analysis of the City.

Evidence: Approval of the proposed New Zoo at Elk Grove Project requires an Environmental Impact Report (EIR). That EIR was certified by the City Council on May 8, 2024 by Resolution No. 2024-069.

The City prepared a Notice of Preparation (NOP) and circulated it to public agencies and interested parties (including the general public) on November 18, 2022. The NOP provided an introduction to the Project. Comments on the scope of the EIR were requested by January 13, 2023, consistent with the requirements of the State CEQA Guidelines. Comments received on the NOP are included in the Draft EIR (Appendix B of the Draft EIR) and responses are provided in Chapter 1 of the Draft EIR.

The Draft EIR has been prepared to meet the requirements of a project EIR as defined by Section 15161 of the State CEQA Guidelines. A project EIR focuses on the changes in the physical environment that would result from the implementation of a project, including its planning, construction, and operation. The State's intention is that a lead agency preparing a project EIR would not be required to provide further

environmental analysis for additional regulatory approvals following approval of the project, absent conditions requiring a subsequent EIR, a supplement to the EIR, or an addendum. As such, the EIR has been prepared to address the potential environmental impact of all phases of the Project.

The Draft EIR identified a range of potential impacts resulting from approval of the Project. Some of these impacts are analyzed in comparison to existing Zoological Park in Land Park in Sacramento. The impact areas come from the State's CEQA guidelines (the CEQA Checklist).

The EIR has identified the following environmental issue areas as having potentially significant environmental impacts from implementation of the Project:

- Aesthetics
- Air Quality
- Biological Resources
- Cultural and Tribal Resources
- Energy
- Greenhouse Gas Emissions
- Geology and Soils
- Hazards and Hazardous Materials
- Hydrology and Water Quality
- Land Use
- Noise
- Public Services
- Transportation
- Utilities and Service Systems

Conclusions to the potential impacts are classified as either less than significant, less than significant after incorporation of mitigation measures, or significant and unavoidable. Significant and unavoidable impacts do not limit the City's ability to approve a project. Rather, given CEQA's role in providing disclosure of potential impacts, the City may approve a project with significant impacts that cannot be mitigated to a less than significant level. CEQA Guidelines Section 15093 states that "CEQA requires the [City] to balance, as applicable, the economic, legal, social, technological, or other benefits, including region-wide or statewide environmental benefits, of a proposed project against its unavoidable environmental risks when determining whether to approve the project. If the specific economic, legal, social, technological, or other benefits, including region-wide or statewide environmental benefits, of a proposed project outweigh the unavoidable adverse environmental effects, the adverse environmental effects may be considered 'acceptable.' When the [City] approves a project which will result in the occurrence of significant effects which are identified in the final EIR but are not avoided or substantially lessened, the [City] shall state in writing the specific reasons to support its action based on the final EIR and/or other information in the record. The statement of overriding considerations shall be supported by substantial evidence in the record." A statement of overriding considerations is necessary to approve the General Plan Update as two impacts, Greenhouse Gas Emissions and Transportation, remain significant and unavoidable after application of all feasible mitigation measures.

On January 5, 2024, the City released the Draft EIR. The Draft EIR was made available for public review and comment on the City's website, at City Hall, and at the Elk Grove library for a period of 45 days. Public comments on the Draft EIR were due to the City on February 20, 2024. Comments were received from five agencies and 35 individuals on the content of the Draft EIR. Responses to these comments have been prepared by staff and are included in the Final EIR.

The Final EIR also includes an erratum of changes to the Draft EIR as a result of the public comments on the Project, the comments to the Draft EIR, and other revisions to the Project as identified by the City. The Final EIR indicates that the modifications to the Project are minor in nature and do not cause any change in significant impacts that were analyzed in the Draft EIR.

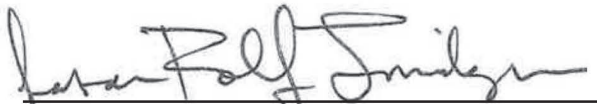
AND, BE IT FURTHER RESOLVED, that the City Council hereby finds that there is a compelling reason to deviate from the current guidelines of the City's Naming Policy, finds that such guidelines shall not apply to the New Zoo or any of its buildings, facilities, or structures, delegates naming authority for any of the New Zoo's buildings, facilities, or structures to the City Manager, with the exception of the New Zoo itself, which naming authority shall remain vested with the City Council.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 8th day of May 2024




BOBBIE SINGH-ALLEN, MAYOR of the
CITY OF ELK GROVE

ATTEST:


JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:


JONATHAN P. HOBBS,
CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2024-071

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

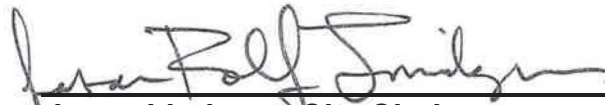
I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on May 8, 2024 by the following vote:

AYES: **COUNCILMEMBERS:** *Singh-Allen, Brewer, Robles, Spease, Suen*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN: **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



Jason Lindgren, City Clerk
City of Elk Grove, California