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September 25, 2024

To: Mayor and City Council

From: Jason Behrmann, City Manager

Subject: **City Manager's General Administrative Report for September 25, 2024**

### **LogRx earns first-place at PITCH Elk Grove**

The City successfully hosted its third annual Pitch Elk Grove competition on September 19 at District56. The competition showcased ten cutting-edge startups pitching their ideas to a distinguished panel of judges. The top prize of \$10,000 was awarded to LogRx of Sacramento, a company that created an application with the potential to transform the emergency healthcare system. HappyLadders was presented \$5,000 in second place and JAPA in third at \$2,500. The Best of Elk Grove award, also of \$2,500 was awarded to ValleyMatch, an Elk Grove-based company that redefines matchmaking. In total, the event awarded \$20,000 in prizes to some of the region's most promising entrepreneurial ventures. Details about this year's winners can be found on the City's Economic Development website, [investelkgrove.org](http://investelkgrove.org).

### **Housing Lottery Underway**

The City has partnered with The Lyla and MOSA Apartments (formerly Poppy Grove) to conduct a lottery to provide access to more than 700 new affordable housing units to those who need it most. Income eligibility requirements, details about these new properties, and registration for the lottery can be found on the City's website. The lottery closes on Sunday, October 20.

### **Broadband Survey**

Residents are encouraged to participate in a community survey currently underway to evaluate our broadband needs, challenges and future opportunities. Data collected will be used to explore expanded broadband access options. Details can be found on the city website.

### **Year-Round Shelter in the Works - Next Steps**

The City held two open houses on September 12 and September 16 and spoke to over 100 residents about the new year-round shelter at Calvary Christian Center in Elk Grove. On tonight's Council agenda is a staff recommendation for the non-profit operator of the shelter. The shelter will provide compassionate care and wrap-around services for up to 35 Elk Grove residents who may be having difficulty securing housing on their own through October 2028, while the City works to identify a suitable permanent location.

I am available to answer any questions regarding this report.

**ATTACHMENT A**

**STANDING CITYWIDE INITIATIVES UPDATE**

*Updated as of Wednesday, September 25, 2024*

**District56**

**Description:** The City is developing a multi-phased recreational campus on 56 acres just east of Big Horn Boulevard and south of Civic Center Drive. The site is known as District56 to honor the suggestion of "District" during the public naming process and 56 for the number of acres on the site. Individual projects are described in detail below. The Elk Grove Aquatics Center, the Center (including Senior Center and Veterans Hall), The Avenue of the Arts/Commons, Veterans Grove and the Preserve Nature Area are complete and operational. Future planned phases include a library and performing arts center.

The District56 website has been launched and can be found at: <http://www.district56elkgrove.com/>.

**Amenity:** Library and Performing Arts

The City has finalized a plan for the future Library and Cultural Arts Center (including a Performing Arts Center). Recommendations were presented to the Council on August 22, 2018 and were well received. The cost estimate (prepared in 2018) for the facility is between \$82-\$113 million depending on the program size and additional amenities desired.

**Project Elevate: An Elevated Retail, Dining, and Entertainment Experience for Elk Grove**

**Description:** The City owns a 20-acre property at the southeast corner of Elk Grove and Big Horn Boulevard, just north of District56 (the Civic Center/Aquatics Center) and is exploring future opportunities for the site. Specifically, the City is evaluating development of a mixed-use project that includes retail, dining, entertainment, office, and residential uses, as well as a hotel. The objective of the project is to elevate the level of retail, dining, entertainment, residential, and hospitality amenities in the City, while at the same time developing a site with enhanced design elements that promote pedestrian activity and include central, public gathering spaces. For these reasons, the City refers to this as Project Elevate.

**Update:** At its April 24, 2024, City Council meeting Council authorized the City Manager to execute a Letter of Intent (LOI) with CenterCal Acquisitions, LLC, a subsidiary of El Segundo, California-based developer CenterCal Properties, LLC. During the term of the LOI, CenterCal and the City will negotiate a Purchase Agreement by which CenterCal will act as developer of project elevate and present the same to Council for consideration within 180 days. If successfully negotiated, the Purchase Agreement will replace the LOI and the developer will commence with project entitlements targeting the close of escrow and commencement of construction within a further approximately 12 to 18 months.

### **Sacramento Zoo Relocation**

Description: The City is working with the Sacramento Zoological Society (SZS) on a possible relocation of the Sacramento Zoo to Elk Grove. A potential site for the zoo has been identified along Lotz Parkway just north of Kammerer Road.

Update: The City Council approved the New Zoo Project at the May 8, 2024 meeting. A Cost Sharing Agreement was approved at the June 26, 2024 meeting. Staff, the Sacramento Zoological Society, and the consultant team are progressing with design and fundraising work.

### **Capital Southeast Connector Joint Powers Association (JPA)**

Description: The Five agency Joint Powers Association (City of Elk Grove, City of Folsom, City of Rancho Cordova, County of Sacramento, County of El Dorado) are working to develop a connector road linking Hwy 50 in El Dorado County at the future Silva Valley Interchange in El Dorado Hills with Interstate 5 at the Hood Franklin Interchange.

Update: Sheldon Area  
The Grant Line Road Precise Roadway Plan Study that focused on the 2.7-mile Segment C of the Connector was presented to City Council on August 24, 2022 where Council agreed with the recommended Roundabouts versus Signals and the inclusion of an additional intersection between Sheldon Road and Calvine Road to reduce out of direction travel. Direction to initiate further analysis of the Wilton Road Intersection alternatives, and the incorporation of the preferred intersection controls into the Rural Area Community Plan of the General Plan as part of a future General Plan Update was also provided. Project WTR091, Grant Line Rd. and Wilton Road Operational Improvements is in design with AECOM Engineering. Dokken is concurrently working to complete the environmental assessment of Grant Line Road between Sherman Oaks Court to Aleilani Lane. This process is expected to be completed by the end of 2025.

### **Kammerer Road Extension**

Description: The City plans to extend and eventually widen Kammerer Road between Highway 99 and Interstate 5, providing an east-west connector bypassing downtown Sacramento and alleviating traffic congestion on Laguna and Elk Grove Boulevards. The project also includes a grade separated crossing over the railroad tracks.

Update: Kammerer Road Extension  
The City is preparing 30% plans for the extension of Kammerer Road from I-5 to Bruceville. Staff applied for the FY 2025-2026 Multimodal Project Discretionary Grant (MPDG). This single application positions the project to potentially receive funds from three US Department of Transportation funding sources (Mega, INFRA and Rural). The total funds requested by the City in the grant application is 80% of the estimated Construction costs. Notification of award selection is anticipated in Fall 2024. In addition to this grant effort, design continues to progress, and right-of-way acquisition activities have begun.

## ATTACHMENT B

### UPCOMING FORUMS AND OUTREACH EVENTS

Updated as of Wednesday, September 25, 2024

<u>EVENT</u>	<u>DATE/TIME</u>	<u>LOCATION</u>
Arts Commission	September 26 6:30 p.m.	Council Chambers 8400 Laguna Palms Way
Coffee with a Cop	October 2 10 a.m.	18 Grams Coffee & Tea 9677 E Stockton Blvd
Food Truck Mania	October 2 5 p.m. – 8 p.m.	Old Town Plaza 9615 Railroad Street
<i>CANCELED</i> <i>Planning Commission Meeting</i>	<i>October 3</i>	
Latin Night Market	October 4 5 p.m. – 9 p.m.	District56 8230 Civic Center Drive
Tire Collection Event	October 5 - October 9 9 a.m. – 3 p.m.	Special Waste Collection Center 9255 Disposal Lane
First Saturday Art Reception	October 5 4 p.m.	Elk Grove Fine Arts Center 9683 Elk Grove Florin Road
Giant Pumpkin Festival	October 5 - 6 10 a.m.	Elk Grove Park 9950 Elk Grove-Florin Road
City Council Meeting	October 9 6 p.m.	Council Chambers 8400 Laguna Palms Way

## ATTACHMENT C

### STATUS OF COUNCIL DIRECTION/FOLLOW UP MATTERS

Updated as of Wednesday, September 25, 2024

*The following is a status report of matters requested by the City Council during prior Council meetings.*

Date	Direction/Follow Up	Status
5/22/24	Provide a report back on potential expansion of the student free ride program to seniors and other transit/transportation programs (e.g., Uber/Lyft).	Staff is preparing this item for a future meeting.
5/22/24	Provide an update on the City's workforce development programs.	Staff is preparing this item for a future meeting.
6/12/24	Bring back a discussion of potential service rate reductions/discounts/benefits for residents with limited means that may benefit from financial assistance.	Staff is preparing this item for a future meeting.
8/14/24	Report back on California Senate Bill 329 (SB 329) related to City Councilmember salaries.	This item was initially heard before the City Council on 8/28/2024 and Council directed staff to return the item as an Ordinance for the first read. The item is on the 9/25/2024 agenda as Item #9.2.